

Zebra PS30 handheld mobile computer 11.9 cm (4.7") 1280 x 720 pixels Touchscreen 282 g Black, Grey

Model: PS30JB-0H1A600

Manufacturer: ZEBRA

EAN: 4805388883889

Product Code: 1056400

R33,088

The digital world has changed the face of retail — your consumers shop, build grocery lists, clip coupons and save recipes, all online. What if you could seamlessly connect it all in your store? The PS30 Personal Shopper enables retailers to provide a transformative, low-friction and personalized in-store shopping experience, leveraging shoppers’ digital identities and preferences from their loyalty accounts. Consumers can access shopping lists, dietary recommendations and coupons; get real time directions to items; scan and bag items as they shop; get help from a virtual or live

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assistant with the press of a button; and skip the checkout line with tap-to-pay — all on the sleek, stylish PS30. Enhanced locationing enables retailers to push curated coupons and offers to shoppers in real time, while providing shopper insights to improve store operations and reduce labor costs. The PS30 is not just a device — it’s a catalyst for an engaging, seamless personalized shopping experience, driving greater shopper satisfaction and a smarter, more profitable store.

With drop and tumble testing, the PS30 is elegant and built to survive the inevitable frequent drops — more durable than many personal mobile phones. With its advanced chemical resistant plastics and smooth unibody housing, associates and shoppers can quickly and easily disinfect the device before use with many approved cleaning agents — preventing the spread of germs. Charging contacts are designed to prevent the buildup of dirt that can interfere with charging. Corning™ Gorilla™ Glass brings maximum scratch- and shatter-resistance to two of the most vulnerable device features — the display and the imager window. And with a wide operating temperature range, the PS30 is at home everywhere in your store.

One tap device release

To unlock a device, shoppers can scan their loyalty card on the Zebra CC6000 kiosk or tap an NFC loyalty card, bank card or smartphone digital wallet on the display of the PS30. The cradle halo of a fully charged device then lights up, guiding the shopper to the unlocked device that is ready for use.

Effortless first-time every time barcode scanning

Scanning is the most important feature of the PS30. That’s why the scanner in the PS30 is packed with features that deliver a dependably simple scanning experience. Just point and scan — no need to align the scanner and the barcode. Shoppers can automatically scan barcodes when they are in the scanning range, eliminating the need to repeatedly press the scan button. And barcodes can be captured even if they are poorly printed, smudged or scratched.

Engage Every Shopper on Every Shopping Trip
Advanced ergonomics and an alluring design
The beautiful and intuitive design of the PS30 welcomes your shoppers as soon as they walk into your store. Everything in the PS30 has been meticulously considered to deliver the best experience for the shopper. The smooth and seamless housing, intuitive single scan button, bright screen,

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haptics and an ergonomic well-balanced handle make every shopping trip a pure joy.

The durability you need for reliable operation

When you choose a device to put in the hands of your customers, you need the utmost in reliability.

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