Sony α ZV-E10 MILC Body 24.2 MP CMOS 6000 x 4000 pixels Black

Model: ZVE10BDI.EU

Manufacturer: SONY

EAN: 5013493418318

Product Code: 1075192

R13,938

Lenses that expand
your visual expression

Find a lens to match your style

Professional-looking vlogs are easy with the ZV-E10, thanks to interchangeable lenses that capture the world however you choose to see it. Watch the video below to discover some of the many creative possibilities.

Wide and dynamic footage

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With a wide-angle lens it's easy to capture dynamic footage, spotlighting both you and your location when you're taking selfies. Capture more of the city or the natural backdrop, and bring your viewers along with you in a shared experience.

Attention-grabbing background

A fixed focal length lens makes it easy to shoot a vlog that grabs the viewer's attention- This type of lens creates a smooth, natural background blur that lets the subject stand out. It's also useful when 'you want a brighter image in a dimly lit setting.

Super close-ups highlight the details

Unlike other types of lenses, a macro lens can get you closer to your subject, allowing you to capture the small details at a bigger size than with normal lenses. Whether it's an accessory you're wearing or a meal you're preparing, a macro lens can pull in very close to your subject and show off every glorious detail.

Far-away action

With a telephoto lens, you can shoot far-off objects, scenery or action with clear detail, whether you're vlogging while travelling or just shooting everyday life. Zooming in and out can also add an extra dynamic element to your story.

Expand your vlogging with over 60 lenses

Sony's lens line-up can add an extra dimension to the vlogs you make with the ZV-E10. Sony offers more than sixty lenses that are ideally designed for Sony cameras, including lenses that are tailored to moviemaking. Select from a unique line-up of lenses, and explore your powers of self-expression.

One-touch control of background blurring

There's no need for complicated manual adjustments - just press a single button to turn background blurring (bokeh) on and o!. Select “Defocus” for a professional-looking blurred background to draw attention to the main subject, or “Clear” to show the entire scene in sharp focus.

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Add drama with slow and quick motion

With the ZV-E10's Still/Movie/S&Q button, you can easily access S&Q mode to shoot slow-motion video at a speed 4x slower than real time. Or, by changing the setting, you can shoot quick motion 3 up to 60x faster. These can be shot without post-editing on a PC, with clear Full-HD quality.

Ideal for product-review videos

Eliminate the frustration of recording product review videos. When the Product Showcase Setting is activated, the camera will quickly and automatically shift focus from your face to a product held in front of the camera, without the need to place your hand behind the product to shift the focus to it.

High-quality video even when you're moving

The ZV-E10's image stabilisation system can shoot smooth, clean video footage even when you're walking5. Another feature, Face Priority Auto Exposure (AE), will automatically brighten the lighting of your face. Even when you're walking, it automatically detects your face and makes adjustments to keep it brightly lit as you move from indoors to outdoors, through light or shadow.

Automatic, precise focus

Without any settings, the ZV-E10 can automatically track your face and eyes to keep a steady focus without wandering o! onto other subjects. When you do want to shift focus, just touch the LCD monitor and the camera will track the subject you choose with AI-enabled6 Real-time Tracking.

Smooth, professional focus transition

With the ZV-E10, focus speed can be customised to fit the mood, for a more impressive look. The camera lets you choose from seven di!erent speeds8, from a quick transition to a more leisurely one. Watch the video below for inspiration on its use.

Shooting grip for smoother vlogging

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The optional GP-VPT2BT9 makes it even easier to take selfies and shoot from high or low angles. You can also access controls on the grip without reaching for the camera's buttons while shooting. With these controls you can start and stop recording, handle zoom operations and set the Background Defocus (Bokeh) Switch.

Stress-free power supply

There's no need to worry about the power source when you're producing your vlog – the ZV-E10 is equipped with multiple power-supply options to ensure stress-free shooting.

Add artistic effects in camera

You can switch up your color to create a variety of artistic effects. Just change the setting of Creative Style, or choose from seven different visual effects using Picture Effect modes.

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