

SJCAM C300 Pocket Action Camera



Model: C300 pocket

Manufacturer: SJCAM

EAN: 6972476162374

Product Code: 1242559

R3,861

SJCAM C300 Pocket Action Camera (black)

The SJCAM C300 Pocket lets you capture dynamic 4K footage during activities where using a smartphone would be inconvenient or impractical—whether you're on a bike, motorcycle, on the slopes, or underwater. The camera records at a maximum resolution of 3840 × 2160 px at 30 fps and takes photos up to 20 MP, while its wide 154° field of view allows you to capture both the action and the surroundings in a single frame. It also features 6-axis gyroscopic stabilization, 8x digital zoom, and water resistance up to 30 m when the camera is placed in a suitable housing. The Pocket model stands out with its compact design, measuring 68 × 32 × 25.5 mm and weighing just 55 g, making it ideal for activities where freedom of movement and a light load are essential.

4K, Wide Angle, and Stable Video

The SJCAM C300 Pocket offers 4K 3840 × 2160 recording at 30 fps, 2K (2560 × 1440) at 60 or 30 fps, and Full HD (1920 × 1080) at up to 120 fps, while photos can have a resolution of up to 20 MP.

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The f/2.0 lens provides a 154° field of view, allowing you to capture a large portion of your surroundings when recording landscapes and dynamic activities, while distortion correction and 8x digital zoom increase your freedom to frame shots. Smooth footage is ensured by 6-axis gyroscopic stabilization, which helps minimize shake during high-speed driving, descents, or handheld recording. The camera also supports slow motion: 2x in 2K at 60 fps, 4x in 1080p at 120 fps, and 8x in 720p at 120 fps, making it easier to capture a jump, a splash, or other fast-moving action in detail.

Ready for Water and Various Shooting Scenarios

When placed in a waterproof case, the SJCAM C300 Pocket allows for recording at depths of up to 30 m, making it suitable for capturing underwater footage as well. It features a special underwater white balance mode, as well as Auto, Daylight, Cloudy, Tungsten, and Fluorescent settings, and exposure compensation ranging from +2 EV to -2 EV. The camera also offers time-lapse, slow motion, dashcam mode, loop recording, pre-recording and delayed recording, motion detection, portrait mode, and simultaneous photo and video capture. Loop recording can be set to 3-, 5-, or 10-minute intervals, while photo modes include standard photos, interval shots, burst mode, and time-lapse photography.

Touchscreen, Wi-Fi, and Remote Control

The 1.3" touchscreen makes it easy to operate the camera and monitor the live view, and its small size helps maintain the compact dimensions of the Pocket model. Wi-Fi provides additional control options and ways to work with footage—the camera supports the 2.4 GHz band in the 802.11b/g/n standards and the 5 GHz band in the 802.11a/n/ac standards, and the app enhances the user experience. The C300 Pocket also supports live streaming on YouTube, works with the dedicated SJCAM remote control, and can function as a webcam, meaning its uses aren't limited solely to sports and travel.

Up to 120 Minutes of Battery Life and Full Mobility

The 1000 mAh lithium-ion battery provides up to 120 minutes of recording in 4K resolution at 30 fps. The camera records footage to microSD cards with capacities up to 128 GB, features a USB-C port, one built-in microphone, and a single speaker; videos are saved in MP4 format with H.264 encoding, while photos are saved in JPG. The Pocket model measures 68 × 32 × 25.5 mm and weighs 55 g,

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making it easy to take on a trip and use for extended periods without adding much extra weight. Compatibility with a waterproof case, bike mount, handlebar mount, and helmet mount allows you to tailor the mounting method to your activity and capture events from your chosen perspective.

Included in the set

- Camera
- Waterproof case
- Frame mount
- Rear rail
- Mounting bracket
- Quick-release mount with mounting screw
- USB charging cable
- Lanyard
- 3M mounting stickers
- 2x flat/curved mounting bases
- Cleaning cloth

Manufacturer	SJCAM
Model	C300 pocket
Color	Black
4K video resolution	
16:9	3840 × 2160 30 fps
2.5K 4:3 video resolution	2560 × 1920 30 fps
2K 16:9 video resolution	2560 × 1440 60/30 fps
Full HD Video Resolution 16:9	1920 × 1080 120/60/30 fps
Full HD Video Resolution 9:16	1088 × 1920 30 fps

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720p video resolution 16:9	1280 × 720 120/60/30 fps
720p video resolution 9:16	720 × 1280 30 fps
Photo resolution	20 MP, 16 MP, 14 MP, 12 MP, 10 MP, 8 MP, 5 MP, 3 MP, 2 MP
Video modes	Normal recording, time-lapse, slow motion, car mode, loop recording, pre-recording, delayed recording, motion detection, portrait mode, simultaneous photo and video recording
Photo modes	Normal photos, interval photos, burst mode, time-lapse photography
Video format	MP4
Video encoding	H.264
Photo format	JPG
Stabilization	6-axis gyroscopic stabilization
Digital zoom	8x
Field of view	154° with distortion correction
Aperture	f/2.0
Exposure compensation	From +2 EV to -2 EV
White balance	Auto, Daylight, Cloudy, Tungsten, Fluorescent, Underwater mode
Screen	1.3" touchscreen
Slow motion	2K – 2x at 60 fps, 1080p – 4x at 120 fps, 720p – 8x at 120 fps
Loop recording	Off, 3/5/10 min
Pre-recording	Yes
Delayed recording	Yes
Distortion correction	Yes
Wi-Fi	2.4 GHz 802.11b/g/n, 5 GHz 802.11a/n/ac
Remote control support	Dedicated SJCAM remote control
Live streaming	YouTube

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Water resistance Up to 30 m in a waterproof case

Port USB-C

Webcam mode Yes

Built-in microphone 1

**External
microphone** No

Speaker 1

Storage microSD card up to 128 GB

Battery type Lithium-ion

Battery capacity 1000 mAh

Battery life Up to 120 min in 4K at 30 fps

Weight 55 g

Dimensions 68 × 32 × 25.5 mm

Information about data generation: <https://dataact.innpro.pl/SJCAM/6972476162374>, GPSR Link:
https://psr-assets.innpro.pl/photo_and_accessories/sg_photo_and_accessories_cameras.pdf, PPWR:
<https://ppwr.innpro.pl/en/sjcam>, Gross weight: 320, Net weight: 55, Box length: 17,50, Box width:
5,50, Box height: 9,50

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