



Philips 55OLED761/12 TV 139.7 cm (55") 4K Ultra HD Smart TV Wi- Fi Metallic

Model: 55OLED761/12

Manufacturer: PHILIPS

EAN: 8718863052037

Product Code: 1255696

R22,733

Cinematic TV feels like this

OLED761 offers the P5 AI intelligent engine with lifelike details and smooth motion. Great cinematic sound with a wide range of Smart TV contents. Ambilight responds to the content you are watching, delivering an immersive experience.

Immerse yourself in what you love. Ambilight TV

Ambilight TVs are the only TVs with integrated LED lights on the back that react to what you watch, immersing you in a halo of colourful light. This changes everything: your TV seems bigger and you'll be drawn deeper into your favourite sports, films, music and games.

AmbiScape -sync your smart bulbs to the action

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Step into a new dimension of entertainment. AmbiScape extends Ambilight beyond the TV, syncing with your smart lights to transform your room into a living canvas. Feel every scene, every beat and every moment as your surroundings react in real time—pulling you deeper into the experience.

Bright OLED screen. Lifelike picture in any light

The lifelike picture of this bright OLED TV always looks superb, even if viewed at an angle. Any changes to ambient lighting in your room are automatically compensated for whatever you're watching, blacks look black (not grey), and even the smallest details will leap from the shadows and bright areas. All major HDR formats are supported.

Whatever you watch, a picture so real. P5 engine with AI

Philips P5 processor with AI delivers a picture so real it feels like you could step straight into it. A deep-learning AI algorithm processes images in a manner similar to the human brain. Whatever you're watching, you get lifelike detail and contrast, rich colours and smooth motion.

Cinematic viewing for everything you watch and play

Hold onto the edge of your seat! With Dolby Vision on board, you'll see the picture the director wanted you to see — no more disappointing scenes that are too dark to make out! From films to games, say hello to every glorious detail.

Immersive Surround sound technology

Compatibility with Dolby Atmos and DTS:X takes the sound of this TV to another level, in any room. The latest films, the newest games, the biggest sports events: with sound effects placed in the space above and around you, you'll feel like you're right in the middle of the action.

Whatever you watch, perfect TV sound. IntelliSound engine

With our IntelliSound engine on board, your OLED TV can use AI to give you the best possible sound! Whether it's shows and films, music or speech-heavy content like news, the TV will optimise settings automatically. Don't want to use AI? You can also select preset sound styles manually or customise settings yourself.

Quick and easy to find content with Titan OS

The Philips Smart TV Titan OS platform brings what you love to watch, and fast. From sequels to series and documentaries to drama, everything you want is there at the touch of a button. Whatever

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you're looking to watch, keep all the best streaming apps easily within your reach.

Total Gaming Solution. Thrilling play for every gamer.

HDMI 2.1, 120 Hz native refresh rate and an ultra-low input lag. Whether an indie game or AAA title, this Ambilight TV gives you the specs you need to game how you want! For more control, Game Bar 2.0 lets you customise how you play, and you can connect to a Bluetooth controller for cloud gaming.

Connect seamlessly to smart home networks

Matter Smart Home compatibility brings seamless integration to your existing smart home network. To control the TV from your Matter Smart Home app or with voice control services, simply push the button on your remote and speak. Dim the lights. Adjust your thermostat. Even turn on your Philips Ambilight TV. A single command does it all.

Thoughtful design. Responsible packaging

This slim OLED screen looks sophisticated in any room, and Ambilight creates mesmerising mood lighting even when the screen is off. Our packaging uses FSC-certified recycled cardboard and the inserts are printed on recycled paper.

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