

SJCAM C300 Action Camera



Model: C300WH

Manufacturer: SJCAM

EAN: 6972476162367

Product Code: 1298404

R4,132

SJCAM C300 Action Camera (White)

The SJCAM C300 lets you capture dynamic 4K footage during activities where using a smartphone would be inconvenient or impractical—whether you're on a bike, a motorcycle, on the slopes, or underwater. The camera records at a maximum resolution of 3840 × 2160 px at 30 fps and takes photos up to 20 MP, while its wide 154° field of view allows you to capture expansive scenery and the flow of the action. It also features 6-axis gyroscopic stabilization, 8x digital zoom, and water resistance up to 30 m when the camera is placed in a suitable housing. Its long battery life—up to 460 minutes when recording 4K at 30 fps—means the C300 can accompany you even on multi-hour adventures.

4K, 20 MP, and a wide field of view

The high-quality footage lets you revisit the most exciting moments and see details that are easy to miss while riding fast or engaging in other activities. The SJCAM C300 offers 4K recording at 3840 × 2160 at 30 fps, 2K (2560 × 1440) at 60 or 30 fps, and Full HD (1920 × 1080) at up to 120 fps, while

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photos can have a resolution of up to 20 MP. The f/2.0 lens provides a 154° field of view, allowing a large portion of the surroundings to fit in the frame, which is particularly important when capturing landscapes and dynamic activities. The camera also features distortion correction and an 8x digital zoom.

Stable footage and impressive slow motion

A bumpy trail, a fast descent, or handheld recording all mean constant camera movement, which is why the SJCAM C300 uses 6-axis gyroscopic stabilization. This helps reduce shake during dynamic activities and produces smoother footage that's more enjoyable to watch when you return from your trip. The C300 also lets you showcase fast-paced action with impressive slow motion—it offers 2x slow motion in 2K at 60 fps, 4x in 1080p at 120 fps, and 8x in 720p at 120 fps. So you can capture a jump, a splash of water, or any other moment that lasts only a split second in real life in greater detail.

Ready for Water and Active Adventures

The SJCAM C300 can also accompany you when conditions aren't suitable for using a regular camera or smartphone. When placed in a waterproof case, it allows you to record at depths of up to 30 m, and a special underwater white balance mode helps adjust the image to these conditions. Settings such as Auto, Daylight, Cloudy, Tungsten, and Fluorescent, as well as exposure compensation ranging from +2 EV to -2 EV. Despite its wide range of features, the camera measures 130 × 32 × 25.5 mm and weighs 132 g, making it easy to take along on your adventures. Compatibility with a waterproof case, bike mount, handlebar mount, and helmet mount allows you to tailor the mounting method to the type of activity and capture events from your chosen perspective.

Two Screens, Wi-Fi, and Remote Control

The SJCAM C300 is equipped with two 1.3-inch touchscreens, which make it easy to monitor the preview and operate the camera from different angles. This feature is useful both when recording events in front of the lens and when you appear in the footage yourself, allowing you to frame shots more comfortably and monitor the footage in real time. Wi-Fi connectivity provides additional control options—the camera supports the 2.4 GHz band in the 802.11b/g/n standards and the 5 GHz band in the 802.11a/n/ac standards, and the app makes working with your recordings more convenient. The

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device also supports live streaming on YouTube, works with the dedicated SJCAM remote control, and can function as a webcam, so its use isn't limited solely to sports and travel.

More Modes and Up to 460 Minutes of Battery Life

The C300 offers a range of modes that allow you to tailor your recording to specific scenarios. The camera supports time-lapse, slow motion, car mode, loop recording, pre-recording and delayed recording, motion detection, portrait mode, and simultaneous photo and video capture. Loop recording can be set to 3-, 5-, or 10-minute intervals, and photo modes include standard photos, interval photos, burst mode, and time-lapse photography. The 1000 + 2800 mAh battery system provides up to 460 minutes of runtime when recording in 4K at 30 fps with the mount and an extra battery. The camera records footage to microSD cards with a capacity of up to 128 GB and features a USB-C port. Audio is captured by a single built-in microphone, and a single speaker allows for audio playback; videos are saved in MP4 format with H.264 encoding, and photos in JPG.

Included

- SJCAM action camera
- Battery
- Mount with battery
- 32 GB microSD memory card
- Waterproof case
- Mounting frame
- Clip mounts x2
- Quick-release mount with mounting screw
- Mounting bases (flat / curved) x2
- 3M double-sided adhesive tape
- SJCAM logo stickers
- User manual
- Cable

Manufacturer SJCAM

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Model	C300WH
Color	White
4K video resolution 16:9	3840 × 2160 30 fps
2.5K video resolution 4:3	2560 × 1920 30 fps
2K video resolution 16:9	2560 × 1440 60/30 fps
Full HD video resolution 16:9	1920 × 1080 120/60/30 fps
Full HD video resolution 9:16	1088 × 1920 30 fps
720p video resolution 16:9	1280 × 720 120/60/30 fps
720p video resolution 9:16	720 × 1280 30 fps
Photo resolution	20 MP, 16 MP, 14 MP, 12 MP, 10 MP, 8 MP, 5 MP, 3 MP, 2 MP
Video modes	Normal recording, time-lapse, slow motion, car mode, loop recording, pre-recording, delayed recording, motion detection, portrait mode, simultaneous photo and video recording
Photo modes	Normal photos, interval photos, burst mode, time-lapse photography
Video format	MP4
Video encoding	H.264
Photo format	JPG
Stabilization	6-axis gyroscopic stabilization
Digital zoom	8x
Field of view	154° with distortion correction
Aperture	f/2.0
Exposure compensation	From +2 EV to -2 EV
White balance	Auto, Daylight, Cloudy, Tungsten, Fluorescent, Underwater mode

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Screen	Two 1.3" touchscreens
Slow motion	2K – 2x 60 fps, 1080p – 4x 120 fps, 720p – 8x 120 fps
Loop recording	Off, 3/5/10 min
Pre-recording	Yes
Delayed recording	Yes
Distortion correction	Yes
Wi-Fi	2.4 GHz 802.11b/g/n, 5 GHz 802.11a/n/ac
Remote control support	Dedicated SJCAM remote control
Live streaming	YouTube
Water resistance	Up to 30 m in a waterproof case
Port	USB-C
Webcam mode	Yes
Built-in microphone 1	
External microphone	No
Speaker	1
Storage	microSD card up to 128 GB
Battery Type	Lithium-ion
Battery Capacity	1000 + 2800 mAh
Battery Voltage	3.7 V
Battery Energy	3.7 Wh + 10.36 Wh
Battery life	Up to 460 min in 4K at 30 fps with the mount and an extra battery
Weight	132 g
Dimensions	130 × 32 × 25.5 mm

Information about data generation: <https://dataact.innpro.pl/SJCAM/6972476162367>, GPSR Link: https://psr-assets.innpro.pl/photo_and_accessories/sg_photo_and_accessories_cameras.pdf, PPWR: <https://ppwr.innpro.pl/en/sjcam>, Gross weight: 440, Net weight: 54, Box length: 22,00, Box width: 6,00, Box height: 10,50

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