



Samsung QE55S95HFT 139.7 cm (55") 4K Ultra HD Smart TV Wi-Fi Black

Model: QE55S95HFTXXH

Manufacturer: SAMSUNG

EAN: 8806099138141

Product Code: 1305729

R43,890

Ask your TV anything and get instant answers

Samsung Vision AI Companion

Need outfit ideas? Looking for dinner nearby? Discovering your next favourite show? Vision AI Companion helps with questions big and small using multiple AI agents, giving you instant answers with videos and images that match your search. It's a more visual, personalised way to discover, right from your TV.

Intelligent 4K processing with AI upscaling

NQ4 AI Gen3 Processor

Experience powerful 4K AI enhancements to your entertainment. Soak in sharpened scene-by-scene upscaling that uses 128 neural networks to optimise both picture and sound. From streaming to

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sports, watch in enhanced brightness, depth, contrast, motion, sound and resolution, for a truly exceptional 4K experience.

No compromise on clear viewing

Glare Free with Real Black & Real Colour

Experience pure blacks and vivid colour without distraction. Samsung's Glare-Free technology minimises glare, Real Black adds depth, and Pantone-certified Real Colour delivers lifelike tones, so movies, sports, and games look exactly as they should, day or night.

Exceptional OLED brightness

OLED HDR Pro

Discover the beauty in every moment. OLED HDR Pro delivers vivid highlights, deep blacks, and remarkable contrast, so every scene looks lifelike and true to the director's vision.

True blacks and bright whites, powered by self-emissive pixels

OLED

Experience real-world colours and cutting contrasts with Samsung OLED. OLED technology allows each pixel to be individually controlled - creating pure blacks, bright whites and epic contrast.

Play smoother. React faster. Game bigger.

Our Ultimate Gaming Pack

Built for smooth, responsive gaming. Enjoy fluid motion, ultra-low latency and tear-free gaming with Motion Xcelerator 165Hz, NVIDIA G-SYNC and AMD FreeSync Premium Pro - so every move feels fast, smooth and in sync.

Ultra-smooth motion up to 165Hz

Motion Xcelerator 165Hz

Enjoy ultra-smooth gameplay on Xbox, PS5 and all your favourite next-gen consoles and PC games with up to 165Hz motion. Make the most of lag-free gaming with ultra-responsive motion, perfect for fast-paced games on your TV with smooth, clear visuals.

Jump into games instantly. No console required.

Gaming Hub

Samsung Gaming Hub brings Xbox, Amazon Luna, GeForce NOW, Blacknut and more together in one

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seamless destination. Play instantly with no downloads, no storage limits and no console required, just switch on your TV and jump into world class gaming.

Level Up Your Gameplay

Game Bar

The advanced Game Bar puts you in command, so you can optimise your gameplay with ease. Switch between wide 21:9 or ultrawide 32:9 aspect ratios, check input lag, activate virtual aim point or minimap zoom, and more.

Get wrapped up in 8-speaker cinematic sound

Dolby Atmos

Bring the sound of cinema into your home. With 8 built-in speakers, your TV creates immersive sound that surrounds you from every angle. Immerse yourself in your favourite movies and must-see releases with sound that pulls you into the moment. Don't just see the action - feel it.

Our slimmest, seamless design

Infinity One Design with One Connect Box

With our slimmest profile and the ultimate clean cable solution, every inch has been engineered to blend seamlessly into your space. With only one cable connecting to your TV, all of your devices plug into the One Connect Box rather than the back of your TV. Now you can place your devices up to 2.5m away, or even hidden away in a cupboard.

Charge it with light

SolarCell Remote

Say goodbye to replacing batteries. The SolarCell Remote is designed with a built-in solar panel that recharges using sunlight or indoor lighting. It's a small change that helps reduce waste and keeps your remote ready whenever you need it.

Tailored recommendations from your favourite apps

Smart TV powered by Tizen OS

Spend less time searching and more time watching. With Netflix, HBO Max, Disney+, YouTube, Xbox and more, get personalised recommendations and instant access to the latest shows and movies on the best streaming apps. Plus access to 1,000s of extra TV Shows and Movies on Samsung TV Plus - all for free.

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One place. All your smart devices.

SmartThings

Connect and control all your smart devices from your TV and phone^[17]. Program your smart heating, set your smart washer, get alerts when your food is ready, monitor your video doorbell! Make life easier for all your smart device routines with the simplicity of the SmartThings app.

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