



Canon Digital IXUS 285 HS A 1/2.3" Compact camera 20.2 MP CMOS 5184 x 3888 pixels Silver

Model: 7284C001

Manufacturer: CANON

EAN: 4549292251036

Product Code: 1323426

R12,235

Fit style and performance in your pocket with this 12x zoom IXUS - share effortlessly via Wi-Fi and NFC.

For those who want ultra-slim styling, simple connectivity, versatile shooting and superb results in any light

Put style and performance in your pocket with this slim 12x zoom IXUS. Shoot stunning photos and Full HD movies with ease and share effortlessly via Wi-Fi and NFC.

A closer look at the IXUS 285 HS A

The product information provided is for reference purposes only. Technical specifications, photos, descriptions and prices may change without prior notice. The manufacturer and seller are not responsible for possible data discrepancies or typographical errors. We recommend checking the current information before purchasing.

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Roll your mouse over the hotspots to reveal key features that deliver quality performance, useful versatility, easy connectivity, and more.

12x optical zoom lens

Capture moments near or far in superb quality

25mm wide angle lens

Include more in your scene, great for landscapes and interiors

IXUS design

Sleek, compact and comfortable. Stylish too

Pocketable style

This ultra-slim and stylish metal-bodied IXUS is easy to carry with you wherever you go and features a flexible 25mm ultra-wide 12x optical zoom lens with 24x ZoomPlus; so you can easily capture every moment, near or far, in superb quality photos and movies. Auto Zoom helps you select the best framing at the touch of a button.

Superb quality

Enjoy exceptional quality, detailed images – even in low light - thanks to a 20.2 Megapixels CMOS sensor and DIGIC 4+ processing. An intelligent optical Image Stabilizer ensures sharp stills and steady movies in any situation, while the large 7.5 cm (3.0”) LCD screen allows easy shooting and playback.

Instant Full HD movies

Making great movies is fun and easy. With one touch of a button you can effortlessly shoot great Full HD movies (1080p) in MP4 format. Experience the creative versatility of shooting movies using the optical zoom and still enjoy sharp, steady results thanks to the Dynamic Image Stabilizer.

Effortless creativity

At the touch of the shutter, Creative Shot automatically analyses the scene and creates 5 additional unique images of your original shot. Get close and capture stunning everyday detail with 1 cm Macro or simply point and shoot with Hybrid Auto and let the camera automatically create a fun HD (720p) movie summary of the day.

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Quick connections

Connect to your compatible smart device with just one tap using Wi-Fi with Dynamic NFC for easy sharing. Use Image Sync to automatically back-up new images to cloud services and capture great group shots with wireless Remote Shooting from your smart device. The Wi-Fi Button offers a quick and easy shortcut to Wi-Fi functions.

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