



# Canon RF 28-70 mm f2.8 IS STM MILC Standard zoom lens Black



Model: 6535C005

Manufacturer: CANON

EAN: 4549292229134

Product Code: 1334476

## R30,470

Capture more of what you love every day with this lightweight, compact and versatile standard zoom lens; boasting a fast aperture, image stabilisation and filmmaking features.

### SEE THE DIFFERENCE

Empower your creativity with a compact, lightweight and high-quality camera zoom lens that's great for travel, portraits and landscapes. A fast f/2.8 aperture plus 5.5-stops optical image stabilisation makes it great in low-light, and thanks to weather sealing it's a lens you'll want to use every day.

### A CLOSER LOOK AT RF 28-70mm F2.8 IS STM

Discover the key features and technologies that make the RF 28-70mm F2.8 IS STM a great travel companion for creatives everywhere.

### IS THIS THE BEST CAMERA LENS FOR YOUR MIRRORLESS CANON?

A small, fast and light f/2.8 28-70mm standard zoom for full-frame cameras, with IS and weather

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sealing. Great for travel, portraits and everyday creativity.

### **Discover your creativity with a fast f/2.8 aperture**

Take the next step to creative shooting with a fast f/2.8 aperture that encourages you to work in low-light and isolate your subject with beautifully shallow depth-of-field.

### **Small. Light. Ready to go anywhere**

Thanks to the RF mount design and its clever retracting mechanism, the RF 28-70mm F2.8 IS STM is only 92.2mm long and weighs less than 500g. Weather sealing gives it extra protection from the elements.

### **Capture sharp images with outstanding stability**

Shoot steady shots handheld – even with longer shutter speeds – thanks to a powerful 5.5-stop<sup>1</sup> Image Stabilizer. UD and Aspheric lens elements ensure incredible sharpness.

### **Shoot stills and movies with great control**

Take aim at cinematic productions with focus breathing correction and accurate AF, thanks to a whisper quiet STM motor for fast stills and gorgeously smooth focus transitions.

### **Focus on the moment with intuitive confidence**

Make quick adjustments to shutter speed, aperture or ISO while you shoot thanks to the Control/Focus ring. And for full manual control, use the AF/MF/CONTROL switch to put you firmly in charge.

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