

Sony SEL2470GM



Model: SEL2470GM.SYX

Manufacturer: SONY

EAN: 4548736019522

Product Code: 1334980

R37,664

The standard zoom redefined

Constant F2.8 24-70mm zoom with an unprecedented union of high resolution and creamy bokeh.

A new era of standard zoom performance

No-compromises design and technology in a new constant F2.8 zoom lens that can fully utilize the performance potential of current and future high-resolution camera bodies.

Unprecedented resolution and detail

An XA (extreme aspherical) element with superlative surface precision works with ED elements for extraordinary resolution that can capture breathtaking texture and detail.

Bright, fast F2.8 at any focal length

Keep exposure settings constant throughout the zoom range to maintain low-light capability or action-stopping shutter speeds with consistently spectacular image quality.

Precise focus at blazing speed

Direct Drive SSM (DDSSM) minimizes spurious motion while refined algorithms enhance AF operation

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speed. Smooth and quiet for movies as well as stills.

Professional lens control features

A focus mode switch, focus hold button, and zoom lock switch provide professional control for a wide range of shooting situations.