



Philips 50PQS8611/12 TV 127 cm (50") 4K Ultra HD Smart TV Wi-Fi Black

Model: 50PQS8611/12

Manufacturer: PHILIPS

EAN: 8718863052808

Product Code: 1335176

R11,004 ~~R11,153~~

Innovative. Immersive. Unforgettable

Get ready for an immersive 4K QLED experience with Ambilight and AmbiScape, surrounding you with a halo of vibrant colour and deeper immersion. Powered by the P5 picture engine, enjoy lifelike colour, contrast and motion.

There's TV. And there's Ambilight TV

With integrated LED lights that react to each scene, Ambilight immerses you in a halo of colourful light. Movies, sports, music videos and gaming expand beyond the screen to draw you deeper into the moment. Once experienced, you'll never want another TV without it.

AmbiScape - sync your smart bulbs to the action

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Step into a new dimension of entertainment. AmbiScape extends Ambilight beyond the TV, syncing with your smart lights to transform your room into a living canvas. Feel every scene, every beat and every moment as your surroundings react in real time—pulling you deeper into the experience.

4K QLED for vibrant viewing and quantum dot colour quality

Vivid colours. Ultra-sharp scenes. It's quantum dot colour brilliance. With 4K (UHD) it adapts to all your HDR formats. Each incredible moment, whether dark or light, played or streamed, you can devour every detail as you watch scene by scene.

Seeing is believing with the Philips P5 picture engine

Picture this—detail with greater depth, colour so incredibly vivid, skin tones so real. With such smooth, natural motion and imagery this crisp, it's as if you can feel yourself there in the moment. Open your eyes, elevate the senses and let yourself feel the difference.

Whatever you watch, perfect TV sound. IntelliSound engine

With our IntelliSound engine on board, your QLED TV can use AI to give you the best possible sound! Whether it's series and films, music or speech-heavy content like news, the TV will optimise settings automatically. Don't want to use AI? You can also select preset sound styles manually or customise settings yourself.

Surround yourself in Dolby Atmos and DTS:X

With Dolby Atmos for sound just as the director intended and DTS:X to create 3D sound experiences, it's as if you're really there. Adding this extra dimension to sound brings a more immersive experience to your home.

Quick and easy to find content with Titan OS

The Philips Smart TV Titan OS platform brings what you love to watch, and fast. From sequels to series and documentaries to drama, everything you want is there at the touch of a button. Whatever you're looking to watch, keep all the best streaming apps easily within your reach.

Connect seamlessly to smart home networks

Matter Smart Home compatibility brings seamless integration to your existing smart home network. To control the TV from your Matter Smart Home app or with voice control services, simply push the button on your remote and speak. Dim the lights. Adjust your thermostat. Even turn on your Philips

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Ambilight TV. A single command does it all.

All-in-one remote. Seamless and effortless control

All-in-one remote lets you have full control of your Philips TV, soundbar, headphones and even external tuner boxes with just one remote control. Experience seamless and unified command. No more juggling with multiple remote controls. Just smooth, connected convenience every time.

Eco design - European design thinking

Sustainability meets style. This beautifully crafted ultra-slim TV is designed with the planet in mind, from a remote made of recycled plastics to FSC-certified packaging and inserts printed on recycled paper. With Eco Mode, you can lower energy consumption across all content and settings in just one tap.

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