



Samsung Galaxy S25 Ultra 17.5 cm (6.9") Dual SIM Android 15 5G USB Type-C 12 GB 256 GB 5000 mAh Blue, Silver

Model: SM-S938BZBDEUE

Manufacturer: SAMSUNG

EAN: 8806095859439

Product Code: 1411250

R20,506

Simple. Impactful

Galaxy S25 Ultra's rounded design expresses a unified identity for the Galaxy S series. With its sleek and strong titanium frame and a built-in S Pen, it's an ultra-modern, vision of bold design.

Looks sleek, built tough

The product information provided is for reference purposes only. Technical specifications, photos, descriptions and prices may change without prior notice. The manufacturer and seller are not responsible for possible data discrepancies or typographical errors. We recommend checking the current information before purchasing.

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Shielded in a strong titanium frame, reinforced by Corning® Gorilla® Armor 2 display glass and with an IP68 rating for water and dust resistance, take this Galaxy further than you thought possible.

Personalised briefings for your day

Get personalised briefings throughout the day from the all-new Now Brief. Start your morning with a run-down of the day ahead, such as checking your latest Energy Score and reminders of a busy schedule. Then, recap on the day's events in the evening with daily activity insights.

A sound studio at your fingertips

Filter out unwanted background noise from your videos and make them share-worthy with Audio Eraser. Galaxy AI fine-tunes your audio by adjusting different types of sound including voices, music, wind and more.

The future of health, now made personal

Keep up with your health goals by tracking your Energy Score. Sync with Galaxy Watch or Ring and receive personalised insights and coaching such as an analysis of your sleep, activity and heart rate.

Personal data stays personal

The Personal Data Engine combines and processes your primary data and provides tailored suggestions. It encrypts this data and saves it on your device with Knox Vault, making it inaccessible to anyone else. You can even monitor the security of other Galaxy devices right from your Galaxy smartphone.

Unrivalled Nightography video. Less noise, more clarity

Now you can shoot in improved 10-bit HDR for a more stunning videography experience. Our advanced AP also delivers more precise noise removal meaning you won't have to worry about grainy night footage again.

The sharpest details from Wide to Tele and even Ultra Wide

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From Ultra Wide shots to our Telephoto camera, photos are clear and vivid at any angle. Our AI enhanced ProVisual Engine then improves colour and details for next-level clarity.

The most powerful processor customised for Galaxy

Introducing our most powerful processor, customised for Galaxy. With improved real-time ray tracing and Vulkan optimisation, dive deep into the action with ultra-smooth gameplay thanks to Snapdragon® 8 Elite Mobile Platform for Galaxy.

Clearer, more vivid viewing by ProScaler

ProScaler enhances resolution by using advanced AI-algorithm processing to deliver a viewing experience in high definition without having to adjust the display settings.

Unparalleled battery life

Our pioneering mDNle technology has been built into our custom-made AP, and with software optimisation, battery usage time is enhanced so you can enjoy hours of watching videos.

All new One UI 7, built for AI

Get access to your Now Brief alerts, music and more from the Now Bar. The new home screen is all yours with highly-customisable layouts and new widgets. Live notifications let you monitor on-going activities such as voice recordings on the Now Bar, status bar or at the top of your notification panel.

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