

BenQ SW272U computer monitor 68.6 cm (27") 3840 x 2160 pixels 4K Ultra HD LCD Black

Model: 9H.LLFLB.QPA

Manufacturer: BENQ

EAN: 4718755090219

Product Code: 1415010

R29,461

SW272U | 27-inch 4K AdobeRGB 90W USB-C Photographer Monitor

Make the Moment Alive with True Colours

Exclusive Screen-to-Print Solution

BenQ Fine-Coated Panel for reflection-free performance results in a simulated-texture screen effect which, in conjunction with Paper Colour Sync software, delivers industry-leading screen-to-print

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results as the ultimate platform for accurate photo editing and reliable soft proofing.

Fine-Coated Panel for Reflection-free Retouching

Certified with TUV Rheinland Reflection-Free Certifications, SW272U utilizes Fine-Coated anti-reflection panel to eliminate glare and reflection for simulated paper-texture visual experiences on screen under different types of ambient lighting to get perfect results.

Fine-Coated Panel for Precise Soft-proofing

Offering the finest creative experiences with color consistency to simulate paper texture on-screen, and Paper Color Sync for accurate printed output, BenQ achieved unparalleled color performance beyond the industry standard.

The AQCOLOR Advantage

This means colours are displayed precisely as they are meant to. Led by a colour expert, the BenQ team took part in the ICC* and ISO** to establish colour-related standards and implementation guidelines. With Delta E ≤ 1.5 and BenQ ICCsync, the SW272U offers out-of-the-box and easy-to-reach colour accuracy. The 16-bit 3D lookup table (LUT) improves colour blending for precise colour reproduction.

* International Colour Consortium **International Organization of Standardization

Third-Gen Uniformity Technology

Create with confidence. Enjoy consistent colour accuracy and brightness consistency throughout each panel.

Calman Verified, Pantone Validated, and 3rd-Party Video Calibration Software Supported

BenQ PhotoVue monitors are accredited with Calman Verified, Pantone Validated and Pantone SkinTone Validated certifications. Creative professionals demand colour excellence, and BenQ

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delivers. Moreover, the SW272U supports world-leading video calibration software, Calman and ColourSpace. Adjust your display's 3D LUT (Lookup Table) for accuracy and consistency at all levels.

Pantone Connect Premium

Go digital with BenQ, the first brand to work with Pantone on a mobile app. As an existing owner or a new purchaser of BenQ professional monitors, you get one year of free Pantone Connect Premium for digitally mobile colour consistency and accuracy.

The software for Hardware Calibration

Palette Master Ultimate

Tune and maintain the colour performance of your monitors with Palette Master Ultimate software and get the optimal colour consistency in 3 steps.

Your Best Choice for Precise-colour Management

Realized Outputs As the Way You Intended

Whether you're retouching photos in Adobe RGB or editing 4K videos in DCI-P3, SW272U’s wide colour coverage showcases your talent, letting your finished work look the way you intended.

Paper Color Sync

Paper Color Sync offers simulated images attuned to the color settings, printer, and photo paper in use for easy and accurate photo preview before print.

GamutDuo Preview for Adobe RGB, sRGB, and more

Preview the same image in two color gamuts, side-by-side, for comparison in photo editing.

P3 Color Preview for Digital Outputs

Deliver accurate colors to videos with P3 color space for your video projects.

Video Format Support

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SW272U helps pros get the best video results with HDR support and multiple video formats.

Select SDI to HDMI Device Compatibility

BenQ has tested select SDI to HDMI devices as compatible with SW272U. Videographers can thus connect their SDI devices to the monitor for stable and non-compressed signal transmission and real quality video image.
*Black Magic Teranex Mini SDI to HDMI 12G, Black Magic Micro Converter SDI to HDMI, Black Magic DeckLink 4K Extreme 12G, AJA Hi5 12G, AJA KONA5

HDR10 and HLG

Thanks to SDI to HDMI Device Compatibility, the SW272U is also HDR10- and HLG-compatible, making it perfect to preview the HDR effect of video content during the editing process.

Chroma Sampling Support for Video Format

Combined with the above video format compatibilities, SW272U supports 4:4:4, 4:2:2, and 4:2:0 sampling in determining monitor fidelity.

Hassle-free Work Environment for Efficiency

Expand Your Efficiency

Quick to transfer various data and deliver power.

Hotkey Puck G3

Cordless for unlimited convenience.

Convenient Design

Easy to access OSD, I/O port, and card reader efficiently.

Leatherette Base

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Save the workspace for valuable items.

The Pursuit of Perfection Never Ends

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