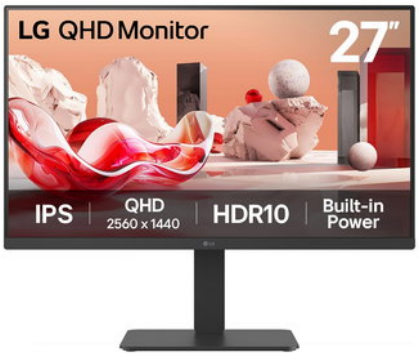


LG 27BA54QB-B computer monitor 68.6 cm (27") 2560 x 1440 pixels Quad HD LCD Black

Model: 27BA54QB-B.AEU

Manufacturer: LG

EAN: 8806096431160

Product Code: 1433451

R4,684

27” QHD IPS display

Vivid color at wide angles

LG QHD (2560 x 1440) monitor with IPS technology delivers a clear and consistent color. It can provide vivid color reproduction and help users to view the screen at a wide angle.

Versatile business monitors for various workspace

The product information provided is for reference purposes only. Technical specifications, photos, descriptions and prices may change without prior notice. The manufacturer and seller are not responsible for possible data discrepancies or typographical errors. We recommend checking the current information before purchasing.

This versatile monitor can cover various works at many places, such as offices, public institutions, hospitals, and customer service, with a clear IPS display and 3-side virtually borderless design.

HDR10 with sRGB 99% (Typ.)

See amazing colors

HDR technology is now applied to various content. This monitor is compatible with industry standard HDR10 (High Dynamic Range), based on the sRGB 99% color gamut, supporting specific levels of color and brightness that enables viewers to enjoy the dramatic colors of the content.

Multi ports

A variety of interface

The 27BA54QB offers a variety of ports, solving the problem of limited connectivity for hardworking individuals. With its multiple ports, you can easily connect numerous devices for efficient desk setup. Say goodbye to the frustration of running out of ports.

Integrated power module

Fully use your desk

With built-in power, workstations can have a streamlined, spacious setup. This improves space utilization and organization, resulting in a cleaner and more efficient work environment.

LG Switch app

Switch swiftly

LG Switch app helps to optimize the monitor for an efficient work environment. You can divide the display into six areas, manage the schedules, or launch a video call platform with a mapped hotkey effortlessly.

Ergonomic design

Easy and comfy

The 27BA450 supports tilt, swivel, pivot, and height adjustment options to make a comfortable workstation for those who spend extended hours in front of monitors. Also, our ergonomic stand facilitates communication with customers or colleagues by allowing for a downward height adjustment.

Flicker Safe

Flicker Safe reduces invisible flickering on the screen, which helps reduce eye strain.

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Reader Mode

Reader Mode adjusts color temperature and luminance that helps to lessen eye fatigue and provide eye comfort while reading documents on a monitor.

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