ASUS ROG STRIX B550-A GAMING AMD B550 Socket AM4 ATX

Model: 90MB15J0-M0EAY0

Manufacturer: ASUS

EAN: 4718017826594

Product Code: 1438479

R3,933

Designed for those seeking to get the most out of their build, ROG Strix B550 Gaming series motherboards offer a feature-set usually found in the higher-end ROG Strix X570 Gaming series, including the latest PCIe® 4.0 connectivity. Offering robust power delivery and effective cooling, ROG Strix B550-A Gaming is well-equipped to handle 3rd Gen AMD Ryzen™ CPUs. As an added bonus, outstanding performance is complemented by a stunning silver-and-white finish and cyberpunk-inspired aesthetics that present a standout look.

Advance Your Gaming Immersion

ROG Strix B550-A Gaming is PCIe® 4.0-ready and provides the latest connectivity options for supersmooth networking and blisteringly fast file transfers. Audio enhancements give you a massive advantage, allowing you to pick up on the subtlest of cues for a completely immersive gaming

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experience.

All-round Performance

ROG Strix B550-A Gaming provides robust power delivery to fuel Ryzen's cores, comprehensive cooling, and support for faster memory — so it has everything you need to load up your build with high-performance components for playing in the big leagues.

Cooler by Design

ROG Strix B550 series features the most comprehensive cooling options ever, configurable via Fan Xpert 4 or the UEFI BIOS.

ASUS OptiMem II

To provide AMD's latest CPUs unfettered access to memory bandwidth, motherboard trace routing has been reimagined with the ROG Strix B550-A Gaming. Integrated OptiMem II technology carefully maps memory signal pathways across PCB layers to reduce vias, and it also adds shielding zones that significantly reduce crosstalk. To further enhance overclocking headroom for fully stacked memory configurations, a highly customized Daisy Chain layout delivers time-aligned signaling.

Play Your Own Style

The cyberpunk-inspired aesthetics of ROG Strix B550-A Gaming are accentuated by the bold slashes and cybertext. By pairing your rig with other products from the diverse ROG ecosystem, you can create a fully customized gaming setup that reflects your personal style.

Pre-mounted I/O shield

Patented I/O shield is finished in sleek matte black and comes pre-mounted to make it easy to install on the motherboard.

CERTIFIED COMPATIBILITY

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ROG Strix motherboards undergo an extensive certification program to ensure the very best compatibility with the widest range of components and devices. For a smooth build process, refer to our list of guaranteed-compatible components. To help with memory upgrades, the list also includes a dedicated Qualified Vendor list (QVL).

The ROG Strix Ecosystem Awaits

Up your game with ROG Strix. Enjoy complementary aesthetics, control and compatibility across AIO coolers, cases, peripherals, and much more! ROG offers more choices than any other brand.

ROG Gives You More

ROG-exclusive software utilities deliver intuitive audio tuning and gaming enhancements that allow you to configure your gaming build the way you want.

UEFI BIOS

The renowned ROG UEFI (BIOS) provides everything you need to configure, tweak, and tune your rig. It offers intelligently simplified options for newcomers to PC DIY, as well as comprehensive features for seasoned veterans.

AI Networking

The proprietary ROG GameFirst VI utility is designed to help all users — beginners, experts, and everyone in between — optimize network settings to ensure smooth online gameplay. New to this generation, GameFirst VI features AI-enhanced identification and boost technology to ensure faster and smarter network optimization.

Armoury Crate

Armoury Crate is a new software utility designed to give you centralized control of supported gaming products, making it easy to tune the look and feel of your system. From a single intuitive interface, Armoury Crate lets you easily customize RGB lighting and effects for compatible devices and synchronize them with Aura Sync to create a unified lighting scheme across your system. You can

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also use Armoury Crate to download the user manual, drivers and software. In addition, Armoury Crate features a dedicated product registration page as well as a news feed to help you stay in touch with the gaming community.

RAMCache III

RAMCache lll software turns milliseconds into microseconds to boost game-load times. Fully compatible with the latest NVM Express® storage options, its uniquely intelligent technology effectively caches an entire storage device so that favorite games and apps launch at breakneck speeds.

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