

**Philips Signage
Solutions D-Line
Digital signage
flat panel 127
cm (50") VA 500
cd/m² 4K Ultra
HD Black**



Model: 50BDL4511D/00

Manufacturer: PHILIPS

EAN: 8712581778651

Product Code: 1447459

R19,054

Operate, monitor and maintain with CMND and Control

Run your display network over a local (LAN) connection. CMND and Control allows you to perform vital functions like controlling inputs and monitoring display status. Whether you're in charge of one screen or 100.

FailOver ensures that content is always playing

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From waiting room to meeting room, never show a blank screen. FailOver lets your Philips Professional Display switch automatically between primary and secondary inputs, ensuring that content keeps playing even if the primary source goes down. Simply set a list of alternative inputs to be sure your business is always on.

SmartPower for energy saving

The backlight intensity can be controlled and pre-set by the system to reduce the power consumption by up to 50%, which saves substantially on energy costs.

Schedule what you want, when you want with SmartPlayer

Turn your USB into a true cost-effective digital signage device. Simply save your content (video, audio, pictures) on your USB and plug into your display. Create your playlist and schedule your content via the on-screen menu, and enjoy your own playlists anytime, anywhere.

Optional OPS Slot

Open Pluggable Specification is an industry-standard slot into which you can add an OPS-compatible media player. This gives you the ability to upgrade or change your hardware whenever you need to. Turning your display into an all-in-one digital signage solution has become simplicity itself.