



LG 50UM767H
TV 127 cm (50")
4K Ultra HD
Smart TV Wi-Fi
Blue 420 cd/m²



Model: 50UM767H

Manufacturer: LG

EAN: 8806084629579

Product Code: 1458405

R27,937

4K UHD Smart TV with Pro:Centric Cloud

Pro:Centric Cloud

Pro:Centric Cloud improves the usability of enterprise's CMS solution and cloudification of system, reinforcing the service of 3rdparty solution. It also offers various design templates, improving data collection and analytics platform with an eye-catching dashboard. In addition with new features; LG Channels provides a convenient way to access wide range of content from CP (Content Provider) channels including broadcast TV channels without additional devices or subscriptions. And Mobile Application Creator lets you simplifies the process of setting up concierge services on mobile device for guests. Through this function, the guest' request will be satisfied with immediate response.

The product information provided is for reference purposes only. Technical specifications, photos, descriptions and prices may change without prior notice. The manufacturer and seller are not responsible for possible data discrepancies or typographical errors. We recommend checking the current information before purchasing.

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Pro:Centric Direct

The hotel content management solution Pro:Centric Direct offers easy and simple editing tools, making it easy to perform service and IP network-based remote management with a single click. The Pro:Centric Direct solution enables users to edit their interface easily by providing customized interface and efficiently manages all TVs in the room. It provides IoT-based inroom control that will be your starting point to prepare for the hotel rooms of next generation through artificial intelligence.

Slim Depth for a Sleek Look

With a slim design, the UM767H series integrates smoothly into the interiors, delivering a modern impression to guest.

SoftAP

Software-enabled Access Point (SoftAP) is a "virtual" Wi-Fi feature that uses TV as a wireless hotspot, enabling guests to connect their own devices to the SoftAP. It supports Bridge Mode, allowing administrators to manage in-room SoftAP information such as signal level, SoftAP passwords, etc.

Hotel Mode

(Public Display Mode)

From channel selection to volume level, you can control the TV settings in business areas. It also enables you to restore default settings, as required, on the TVs.

Voice Recognition

For seamless interaction and user satisfaction, LG has applied voice recognition function to the LG UM767H TV. This feature makes it easy to control the TV without pressing the button of remote controls.

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