

**BenQ SL5504
Smart Signage
Display Digital
signage flat
panel 139.7 cm
(55") LCD 500
cd/m² 4K Ultra
HD Black Built-in
processor
Android**



Model: 9H.S3LTB.DE2

Manufacturer: BENQ

EAN: 4718755095658

Product Code: 1474729

R31,024

Pantone® Validated Signage

A different

level of color

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itworkup.co.za | sales@itworkup.co.za | +27 (11)541-9950

Simplify signage with the SL04 series. Accurately deliver Pantone colors, harness the power of Google, and enjoy easy content control for impactful corporate and workplace communication.

A series of firsts

The SL04 is the world's first signage to be Pantone® Validated, Pantone® SkinTone™ Validated, and Google EDLA certified, and features a vivid color gamut and powerful signage content management.

Vibrant color accuracy

With a 99% sRGB color gamut (CIE 1976) and innovative color modes for various scenarios, the SL04 series offers outstanding color accuracy.

See the world in Pantone colors

The SL04 is the world's first Pantone Validated and Pantone SkinTone Validated signage. Pantone mode delivers the vibrant hues of the Pantone palette and the nuanced tones of the Pantone SkinTone Guide to enhance color-focused workflows.

Enhanced inclusivity for brand visuals

Pantone SkinTone Guide colors help teams create content that authentically represents diverse skin tones, ideal for branding, marketing, and customer communications.

Your MacBook®, faithfully displayed

M-book mode ensures that the colors you see on your MacBook are accurately displayed on the SL04.

Details made clearer than ever

High-detail mode enhances schematics, blueprints, and floor plans with improved contrast for greater clarity and precision in professional workflows involving architecture, engineering, urban planning, interior design, and more.

Your sketches brought to life

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Sketch mode mimics the look of paper by converting images to grayscale, adding a subtle warmth, and reducing display brightness. This enhances visual comfort and saves energy, making it ideal for creative teams in design, product development, fashion, and more.

A truly cinematic experience

Cinema mode lets you play video projects, films, and signage videos with vivid colors and depth. Connect an HDMI cable for HDR10 delivery and enjoy brighter highlights, deeper blacks, and richly detailed shadows for an immersive visual experience.

Your signage solution is here

Vibrant brightness across your workplace

With 500 nits of brightness, the SL04 can easily display your content in lobbies, meeting rooms, break areas, and more.

Easy on the eyes

Enjoy reduced eye strain with an improved anti-glare screen and low blue light technology.

Connect for a complete experience

Maximize the Google ecosystem on the SL04 by connecting USB devices such as a keyboard and mouse for truly seamless collaboration.

Display your way

Mount the VESA-compatible SL04 in portrait or landscape mode to fit a variety of digital signage applications.

Audiovisual excellence

The SL04's powerful twin 12W speakers and stunning 4K display deliver captivating audiovisual experiences, bringing your content to life.

Control is in your hands

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Protect your display with the SL04's IR sensor lock, preventing unauthorized access from universal remotes.

Enhanced hardware security

Dedicated Wi-Fi and USB covers add a further layer of protection at the hardware level for all your SL04 signage.

Effortless remote signage

With X-Sign, you can easily manage content from any location. Update content on SL04 displays in real time, schedule playlists in advance, and keep your message consistent across all your spaces.

Manage messages from anywhere

Whether it's a welcome message, an event highlight, or a daily update, X-Sign makes it easy to design and display content across every SL04 screen in your organization.

No surprise pop-ups

With X-Sign, you don't need to worry about your content being interrupted by message windows and other system alerts, making for a seamless signage solution.

Streamlined management

The BenQ ecosystem makes managing devices, apps, and user accounts simpler than ever to reduce the workload of IT and admin staff.

Giving IT control from anywhere

The BenQ Device Management Solution (DMS) lets IT admins manage SL04 signage remotely, handling device settings, power schedules, firmware updates, app installations, and more.

Easy provisioning

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Easily provision multiple new SL04 displays by scanning the barcode on the box or device to connect them to DMS.

Timely firmware updates

Schedule automatic firmware updates to ensure your SL04 displays always have the latest features and security patches.

Designed for next-level collaboration

Easily share any content in meetings

Effortlessly share content across devices with InstaShare 2. Compatible with Windows, Android, macOS, iOS, iPadOS, and ChromeOS, InstaShare 2 allows wireless casting and includes a built-in smart controller for seamless presentation control.

Your files,

your space

Securely log into your BenQ account with the scan of a QR code to find your cloud drives, pinned apps, and website bookmarks. Plus, only you can see your data on the SL04.

ENERGY STAR® certified

The SL04 series is ENERGY STAR 8.0 certified, making it easier for you to lower emissions and cut down on energy costs.

Reduced packaging

We've decreased the display's packaging size by half, improving transport efficiency by 60% and cutting emissions.

Easy energy control

Easily set sleep modes, remote power scheduling, and get real-time energy usage insights with DMS.

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