Zebra SP7201-V Built-in bar code reader 1D/2D Black

Model: SP7201-SV00004ZZWW

Manufacturer: ZEBRA

EAN: 663056038917

Product Code: 1481792

R7,916

Enhance Checkout and Improve Your Bottom Line with High-Performance In-Counter and On-Counter Scanning

Enhance the customer experience, reduce shrink and offer faster checkout options with the SP72 Series. These high performance single-plane vertical and horizontal scanners deliver everything you need to elevate the checkout experience in grocery, convenience, pharmacy and specialty stores. The SP72 Series optimizes self-checkout solutions with innovative features that facilitate SCO integration and help reduce shrink – making SCO better for your customers, employees and bottom line.

Faster Checkouts for Every Lane

The product information provided is for reference purposes only. Technical specifications, photos, descriptions and prices may change without prior notice. The manufacturer and seller are not responsible for possible data discrepancies or typographical errors. We recommend checking the current information before purchasing.
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Checkouts are faster than ever for both cashiers and self-checkout users with 'swipe-and-go' high performance scanning. Available in both horizontal and vertical form factors, the SP72 Series fits wherever you need it.

Minimize Shrink at Self-Checkout

Retailers can enjoy all the benefits of self-checkout with less risk thanks to multiple innovations, including an optional color camera that enables vision-based applications which reduce the risk of shrink and fraud at the self-checkout.

Easy Self-Checkout Integration

Integration into your self-checkout has never been easier. The SP72 Series design fits flush into self-checkouts, enables vision-based applications to minimize shrink, and offers multiple on-board interfaces to ensure compatibility with all popular POS systems.

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