

Philips
50PQS9001/12
TV 127 cm (50")
4K Ultra HD
Smart TV Wi-Fi
Black



Model: 50PQS9001/12

Manufacturer: PHILIPS

EAN: 8718863051788

Product Code: 1573543

R25,664

The One to watch

Picture this. Big cinematic nights in. Seamless gaming moves. Surround sound. Endless Smart TV choice. And 4K Ambilight TV that flows beyond the screen. It's not just easy to use, it's The One that has it all.

The only TV with integrated lights on the back

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Imagine integrated LED lights reacting to everything you watch, immersing you in a halo of colour. Ambilight changes everything: now your screen will seem bigger, drawing you deeper into all of your favourite television. Once experienced, you'll never want another TV without it.

AmbiScape -sync your smart bulbs to the action

Step into a new dimension of entertainment. AmbiScape extends Ambilight beyond the TV, syncing with your smart lights to transform your room into a living canvas. Feel every scene, every beat and every moment as your surroundings react in real time—pulling you deeper into the experience.

Defined picture sharpness and colour vibrancy with 4K

QLED

Vivid colours. Ultra-sharp scenes. It's picture perfection at its finest. With 4K (UHD), this Ambilight TV adapts to all of your HDR formats. You can devour every incredible moment and detail, whether dark or light, played or streamed, as you watch scene by scene.

Seeing is believing with the Philips P5 picture engine

Picture this—detail with greater depth, colour so incredibly vivid, skin tones so real. With such smooth, natural motion and imagery this crisp, it's as if you can feel yourself there in the moment. Open your eyes, elevate the senses and let yourself feel the difference.

Take your gaming to the next level

From joystick junkies to the most devout of gamers, this is all about super-responsive gameplay and graphics without skipping a beat. With up to VRR 144 Hz, HDMI 2.1, ultra-low lag and FreeSync premium, everything is there for smoother gameplay. And with Ambilight gaming mode, it's time to immerse yourself even deeper into the action.

Whatever you watch, perfect TV sound. IntelliSound engine

With our IntelliSound engine onboard, your QLED TV can use AI to give you the best possible sound! Whether it's shows and films, music or speech-heavy content like news, the TV will optimise settings

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automatically. Don't want to use AI? You can also select preset sound styles manually or customise settings yourself.

Cinematic experiences with Dolby Vision 2 and Dolby Atmos

Next-gen Dolby Vision 2 and Dolby Atmos put you in the director's seat, with a redesigned image engine and scene-aware AI optimising brightness, colour and motion. Every scene meets cinema standards, delivering immersive, lifelike experiences for films, sports and games.

Quick and easy to find content with Titan OS

The Philips Smart TV Titan OS platform brings what you love to watch, and fast. From sequels to series and documentaries to drama, everything you want is there at the touch of a button. Whatever you're looking to watch, keep all the best streaming apps easily within your reach.

Connect seamlessly to smart home networks

Matter Smart Home compatibility brings seamless integration to your existing smart home network. To control the TV from your Matter Smart Home app or with voice control services, simply push the button on your remote and speak. Dim the lights. Adjust your thermostat. Even turn on your Philips Ambilight TV. A single command does it all.

All-in-one remote. Seamless and effortless control

All-in-one remote lets you have full control of your Philips TV, soundbar, headphones and even external tuner boxes with just one remote control. Experience seamless and unified command. No more juggling with multiple remote controls. Just smooth, connected convenience every time.

European design thinking

Sustainability meets style. This beautifully crafted ultra-slim TV is designed with the planet in mind, from a remote made of recycled plastics to FSC-certified packaging and inserts printed on recycled paper. With Eco Mode, you can lower energy consumption across all content and settings in just one tap.

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