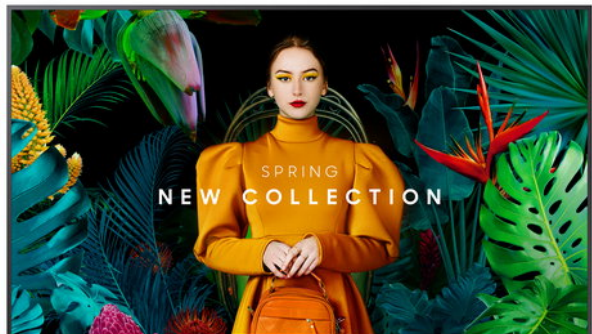




**Samsung QB50C**  
**Digital signage**  
**flat panel 127**  
**cm (50") LCD**  
**Wi-Fi 350 cd/m<sup>2</sup>**  
**4K Ultra HD**  
**Black Built-in**  
**processor Tizen**  
**16/7**



Model: LH50QBCEBGCXEN

Manufacturer: SAMSUNG

EAN: 8806094991758

Product Code: 1577903

**R13,881**

**Slim design. Stunning performance.**

Introducing QBC, the slimmest display in the Samsung UHD Signage. It brings elegance to business while maximizing space. Its enhanced internal solutions and intuitive home screen UX make it easy to use. Businesses in various verticals can achieve growth with QBC's efficiency and design innovation.

The product information provided is for reference purposes only. Technical specifications, photos, descriptions and prices may change without prior notice. The manufacturer and seller are not responsible for possible data discrepancies or typographical errors. We recommend checking the current information before purchasing.

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## Maximum impact in minimum space

The QBC's unparalleled ultra-slim thickness of 28.5mm makes it the thinnest option in Samsung's UHD series. It comes with the Slim Fit Wall Mount, which allows you to install it neatly and easily in any environment. QBC optimizes space with its sleek design that blends seamlessly into your business.

### Clean visuals in landscape or portrait mode

Even bezel

The bezels are consistent and even on all four sides of the display, with the same thickness and dimensions. The new even bezel design prevents any visual issues from arising when the display is adjusted to portrait mode.

### Secure and even mounting

Centered VESA Holes

The central positioning of the VESA holes on the back of the display evenly distribute its weight for secure mounting. With the VESA holes now shifted to the center, users can adjust the display to portrait mode without the display tilting unintentionally.

### Lifelike color, born in a pure state with fine crystal

Dynamic Crystal Color

Every picture is more immersive with one billion shades of color. Dynamic Crystal Color delivers true-to-life variations, allowing customers to see every subtlety.

### View lifelike shades of color in powerful 4K

Crystal Processor 4K

Samsung's industry-leading video processing technology enhances every piece of content for clarity and consistency. Intelligent UHD upscaling technology, powered by Samsung's Quantum Processor Lite 4K, elevates lower-resolution video to UHD, providing a professional picture quality.

### Connect with convenience

Home UI

QBC boasts greater usability with an upgraded home screen UI. Popular categories like Favorites, Sources and Settings are displayed on the same screen for convenient availability. The Favorites folder grants users quick, easy access to frequently used features in a single click.

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## **Simplified calibration between screens with mobile app**

### Smart Calibration

Guarantee complete brand consistency across every display in every location. Using the Samsung mobile app, Smart Calibration ensures every display is calibrated correctly, showcasing brand logos and other collateral in the exact colors required.

## **Enhance professional environments with expert tools**

### Professional Modes

Built-in professional modes enable more possibilities in specific verticals. Director Mode minimizes post-processing, aligning content to the director's original intention. Medical teams can simulate medical images such as X-rays with DICOM Simulation Mode, meeting DICOM's full grayscale standards

## **Change the way to manage your display**

### Samsung VXT

Samsung VXT CMS is a cloud-based solution that brings together content management and remote device management capabilities, allowing users to remotely manage hardware settings and troubleshoot issues while effortlessly creating and deploying content with no previous training needed.

## **Everyday Sustainability**

### Energy Star / EPEAT\*

Samsung is making diverse efforts to reduce our environmental impact in smart signage, and encouraging users to pursue a more sustainable life.

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