



LG 27G850A-B.AEU computer monitor 68.6 cm (27") 3840 x 2160 pixels 4K Ultra HD Black



Model: 27G850A-B

Manufacturer: LG ELECTRONICS

EAN: 8806096384336

Product Code: 1581732

R14,525

World's First 27-inch 4K 240Hz Gaming Monitor

Dominate with the ideal size

Our world's first 27-inch gaming monitor with 4K resolution and 240Hz refresh rate, a favorite size for gamers, offers the ultimate experience, especially for those who enjoy FPS titles. With a 1ms response time and Nano IPS Black panel, gain the edge even in the darkest battles.

Nano IPS Black

2000:1 Deeper blacks. Brighter vision.

The product information provided is for reference purposes only. Technical specifications, photos, descriptions and prices may change without prior notice. The manufacturer and seller are not responsible for possible data discrepancies or typographical errors. We recommend checking the current information before purchasing.

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The UHD 4K gaming monitor (3840x2160) with Nano IPS Black by applying nanometer-sized particles on the screen's LED enhances the contrast ratio from the standard IPS 1000:1 to 2000:1, this display enhances dark game scenes with sharper detail in objects, shadows, and backgrounds. Experience brighter, more vibrant colors and a heightened sense of realism that boosts your immersion to the next level.

Deep Black Pro

Spot your enemies. Dominate the shadows.

Conquer every gaming battlefield with unmatched precision, driven by the Nano IPS Black panel's exceptional contrast and enhanced by Deep Black Pro technology. The block-based precise brightness control deepens dark areas and brightens highlights, delivering stunning detail and elevating every moment of gameplay.

DisplayHDR 600 | DCI-P3 99%

Immerse in true colors, conquer the game

Our gaming monitor supports a wide color spectrum, 99% (Typ.) of the DCI-P3 color gamut, expressing high-fidelity color for reproducing with VESA DisplayHDR 600, enabling a realistic gaming experience.

Live Color Low Blue Light

Increase gaming comfort while preserving vivid color quality

LG's Live Color Low Blue Light with TÜV Rheinland Eyesafe® Display Certification helps to protect your eyes against blue light by combining RGB hardware and software adjustments while maintaining vivid color quality.

Nano IPS Black 1ms (GtG)

Remarkable speed, diving into gaming

Thanks to the Nano IPS Black 1ms, which reduces reverse ghosting and provides fast response time, you can enjoy more immersive gaming with advanced performance.

240Hz - 480Hz Dual-Mode, double the wonder

No need to hesitate between refresh rate and resolution. VESA-certified Dual-Mode, you can dive into graphically rich games at UHD 240Hz and instantly switch to FHD 480Hz on a 24" monitor, whichever you prefer, for fast-paced gaming just by pressing a hotkey.

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DP 2.1, the wait is over

The latest DisplayPort 2.1, sets a new standard for next-generation gaming. It is an advanced interface expected to be introduced with the next generation of GPUs, enabling high-speed gaming at 240Hz in UHD resolution. Additionally, with multi-ports like HDMI 2.1 x2, it seamlessly connects to the latest consoles and PCs.

Smooth motion, infinite play

4-pole headphone out

Plugin for immersive sound effect

Enjoy your games while having voice chat by connecting easily with 4-pole headphone out. Also, you can feel even more immersive with virtual 3D sound with DTS Headphone:X.

Gaming GUI

Award winning gaming GUI

Gamers can use On-Screen Display and LG Switch to easily customize the setting from adjusting basic monitor options to registering 'User Defined Key' that user can set the shortcut.

LG Switch app

Crafted for your taste, powered for play

The LG Switch app optimizes your monitor for both gaming and everyday life. Effortlessly customize your preferred image quality and brightness, then apply your settings instantly with a hotkey. Plus, you can split the display into 11 options and quickly launch your video call platform, making it even more convenient.

Compact and sleek

Experience our hexagon lighting and a virtually borderless 3-sided clean design featuring a fully adjustable base with swivel, tilt, height, and pivot. A clutter-free L stand and wide-range swivel adjustment are designed to minimize desk space usage and eliminate dead space efficiently.

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