

**Sony FW-
50EZ20L
Signage Display
Digital signage
flat panel 127
cm (50") LED Wi-
Fi 350 cd/m² 4K
Ultra HD Black
Android 16/7**



Model: FW-50EZ20L

Manufacturer: SONY

EAN: 4548736156265

Product Code: 1585571

R12,907

Business-friendly with easy content sharing, control and customization

The product information provided is for reference purposes only. Technical specifications, photos, descriptions and prices may change without prior notice. The manufacturer and seller are not responsible for possible data discrepancies or typographical errors. We recommend checking the current information before purchasing.

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Ideal for digital signage and corporate applications, the slim, easy-to-use FW-43EZ20L Professional Display adds impact to all your visual communications. Very high 4K picture quality with 350 nit screen brightness is complemented by simple setup, content sharing and networked control – ideal for today’s connected AV environments.

Brilliant 4K image quality that’s seen by everyone

Advanced Sony picture processing technologies ensure your content looks its best, while 350 nit panel brightness ensures clear visibility in indoor environments. The display’s wide viewing angle lets everyone in the room enjoy crisp, clear images wherever they’re positioned.

Enjoy finer detail

4K X-Reality PRO upscales pictures closer to true 4K quality. Images are sharpened and refined in real time, revealing extra detail from lower-resolution content.

Vivid, natural color

Live Color technology brings images alive with a brilliant palette of vibrant, natural colors.

Smooth on-screen movement

Motionflow XR ensures smoother, more natural reproduction of rapidly-moving on-screen images.

Great pictures deserve brilliant sound

The slim design of FW-43EZ20L incorporates an X-Balanced Speaker™, offering clear voice quality to enhance video conferences and digital signage.

Portrait or landscape installation

Install BRAVIA in portrait or landscape orientation to suit any corporate space.

Easy access side-mounted connections

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Signal connections, networking and other interfaces are conveniently side mounted for easy installation and access when the display is in portrait position.

Quick, easy setup

Simple Pro Settings allows customization of BRAVIA to suit the demands of any business or retail environment. Schedule power on/off times, select input source on switch on, wake up the display when an input signal's detected – and more.

Networked control

Remotely control and monitor BRAVIA display functions – like power on/off, input source and volume – over IP networks or using familiar RS-232C protocols.

Signage made simple

Built-in support for HTML5 makes it easy to display interactive signage content on BRAVIA without the need for a dedicated set-top box, media player or PC. The on-board BRAVIA Signage Free (BSF) 2.0 app automatically plays out HTML content, including videos and photos from the display's internal 16GB storage, or when a USB stick memory is slipped into BRAVIA.

Wireless screen mirroring

Easily mirror content wirelessly from handheld device onto BRAVIA with in-built support for Apple AirPlay and Google Chromecast.

Sustainability in every scene

With growing demand for ever larger display screens, there is also the risk of greater resource and energy use. However, Sony's sustainability commitments are realizing efficiency gains from product development right through to customers' viewing screens.

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