



Philips Hue White and colour ambience Bloom table lamp

Model: 77098300

Manufacturer: PHILIPS

EAN: 8718699770983

Product Code: 1588223

R3,394

Effortlessly set the mood in any room of your home with the unconventional, compact Philips Hue Bloom. Simply plug in to a plug socket and use the Bloom to cast colourful light as a standalone lamp or add it to your existing Hue system as an accent light. Add a Hue Bridge to unlock the full suite of features.

A plug-and-play accent lamp

The Philips Hue Bloom is a small, versatile smart lamp that casts light in any of millions of colors. The Bloom's easy plug-and-play design lets you place the lamp anywhere: place it on a table to wash the walls with beautiful light, set it on your nightstand for a gentle nightlight or position it near your TV to enhance your entertainment with light.

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Control up to 10 lights with the Bluetooth app

With the Hue Bluetooth app, you can control your Hue smart lights in a single room of your home. Add up to 10 smart lights and control them all with just the touch of a button on your mobile device.

Get the perfect light recipes for your daily activities

Make your day easier and more pleasant with four pre-set light recipes handcrafted especially for your daily tasks: Energise, Concentrate, Read and Relax. The two cool-toned scenes, Energise and Concentrate, help you get going in the morning or keep your focus, while the warmer scenes of Read and Relax help support comfortable reading or calm a busy mind.

Set the right mood with warm to cool white light

These bulbs and light fixtures offer different shades of warm to cool white light. With complete dimmability from bright to low nightlights, you can tune your lights to the perfect shade and brightness of light for your daily needs.

Control with app or voice

Philips Hue works with Amazon Alexa, Siri and the Google Assistant. Simple voice commands let you dim, brighten or change the colour of your lights, whether you want to control a single lamp or all lights in your home. Voice control requires a Philips Hue Bridge and a compatible partner device.

Create a personalised experience with colourful smart light

Transform your home with over 16 million colours, instantly creating the right atmosphere for any event. With the touch of a button, you can set a festive mood for a party, turn your living room into a movie theatre, enhance your home decor with colour accents, and much more.

Unlock full suite of smart light features with Hue Bridge

Add a Hue Bridge (sold separately) to your smart lights to experience the full suite of Philips Hue features. With a Hue Bridge, you can add up to 50 smart lights to control throughout your home.

Create routines to automate your entire smart home lighting set-up. Control your lights while away

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from home or add accessories such as motion sensors and smart switches.

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