Zebra SP7201-V Built-in bar code reader 1D/2D Black

Model: SP7201-SV4U2100AZW

Manufacturer: ZEBRA

Product Code: 1603413

R7,443

Enhance Checkout and Improve Your Bottom Line with High-Performance In-Counter and On-Counter Scanning

Enhance the customer experience, reduce shrink and offer faster checkout options with the SP72 Series. These high performance single-plane vertical and horizontal scanners deliver everything you need to elevate the checkout experience in grocery, convenience, pharmacy and specialty stores. The SP72 Series optimizes self-checkout solutions with innovative features that facilitate SCO integration and help reduce shrink – making SCO better for your customers, employees and bottom line.

Faster Checkouts for Every Lane

Checkouts are faster than ever for both cashiers and self-checkout users with 'swipe-and-go' high performance scanning. Available in both horizontal and vertical form factors, the SP72 Series fits

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wherever you need it.

Minimize Shrink at Self-Checkout

Retailers can enjoy all the benefits of self-checkout with less risk thanks to multiple innovations, including an optional color camera that enables vision-based applications which reduce the risk of shrink and fraud at the self-checkout.

Easy Self-Checkout Integration

Integration into your self-checkout has never been easier. The SP72 Series design fits flush into self-checkouts, enables vision-based applications to minimize shrink, and offers multiple on-board interfaces to ensure compatibility with all popular POS systems.

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