

ASUS PRIME B550M-A AMD B550 Socket AM4 micro ATX

Model: 90MB14I0-M0EAY0

Manufacturer: ASUS

EAN: 4718017755528

Product Code: 1612222

R3,085

ASUS Prime series is expertly engineered to unleash the full potential of 3rd Generation AMD Ryzen platform. Boasting a robust power design, comprehensive cooling solutions and intelligent tuning options, Prime B550 series motherboards provide daily users and DIY PC builders a range of performance tuning options via intuitive software and firmware features.

Tune It Your Way

Comprehensive controls form the foundation of the ASUS Prime series. The Prime B550 motherboard packs flexible tools to tune every aspect of your system, enabling you to tweak performance settings to perfectly match the way you work – maximizing your productivity.

Cool to the Core

The product information provided is for reference purposes only. Technical specifications, photos, descriptions and prices may change without prior notice. The manufacturer and seller are not responsible for possible data discrepancies or typographical errors. We recommend checking the current information before purchasing.
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Prime B550 series is engineered with multiple onboard heatsinks and an array of hybrid fan headers to ensure your rig stays cool and stable under intense workloads.

VRM Heatsink and Thermal Pads

A VRM heatsink with underneath thermal pad improves heat transfer from the MOSFETs and chokes for better cooling performance.

Build on a Solid Foundation

Prime B550 motherboard provides all the fundamentals to boost daily productivity, so your system will be ready for action with stable power, intuitive cooling and flexible transfer options.

Little Things Make a Big Difference

Prime B550 series adds the nuanced details that improve every experience, from exclusive codecs that provide pristine audio quality to intuitive RGB lighting controls that let you customize your system to create a uniquely personal look.
Outstanding Audio
Combined onboard features deliver elevated audio
Intelligent design and premium hardware create audio quality unlike anything you've ever experienced.
Audio Shielding
Separates analog/digital signal domains, significantly reducing multi-lateral interference.

Separate Layer for Left and Right Tracks

Ensures minimal crosstalk between audio paths.

Premium Japanese Capacitors

Premium parts provide an immersive sound signature, with exceptional fidelity.

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