



# **BenQ PD2725U computer monitor 68.6 cm (27") 3840 x 2160 pixels 4K Ultra HD LED Black**

Model: 9H.LJXLA.TBE

Manufacturer: BENQ DEUTSCHLAND

EAN: 4718755084973

Product Code: 1617324

## **R13,670**

### **4K Bezelless**

Unleash your creativity

### **Thunderbolt 3**

One cable for fast transfer & power delivery

### **AQCOLOR Technology**

Incredible color confidence

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## Mac Ready

The simplified solution for Mac users.

## Professional Grade. Universal Appeal

PD2725U's versatility and beautiful design will inspire you. It displays more than a billion colors, has lightning-fast Thunderbolt 3 connectivity for data/video/audio/power transfer, and is loaded with custom modes and productivity boosts.

## Mac Ready

Take needless complexity out of the creative process. PD2725U eliminates tedious, repetitive adjustments, freeing your time and energy for what matters most.

## Simplified Connectivity

Thunderbolt 3 does it all. One cable lets you transfer audio, video, and data along with 65W power delivery. Its single cable convenience eliminates distracting clutter. For added connectivity, there's also a convenient USB hub.

## Simplified Color Synchronization

You need color that closely matches your Mac. Achieve this with M-Book mode, engaged through the Hotkey Puck G2 or Display Pilot software. Additionally, ICCsync synchronizes color profiles between your monitor and your Mac when activated from the software.

## Simplified Management

Available for Mac or Windows, Display Pilot software saves time and boosts efficiency. This proprietary software lets you preset multiple monitor settings with a mouse. And it offers support tools to make design work more convenient and flexible.

### VESA

### DisplayHDR 400

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PD2725U is HDR-10 compatible with VESA HDR400 certification. Get better results more efficiently when you preview the HDR effect on video while editing.

## **AQCOLOR Technology**

### **Communicates Accurate Messages**

BenQ AQCOLOR technology delivers “Accurate Reproduction.” This translates to the display of color precisely as it is intended to appear. Led by a color expert, the BenQ team took part in the ICC\* and ISO\*\* to establish color-related standards and implementation guidelines.

\* International Color Consortium

\*\*International Organization of Standardization

## **Wide Color Gamut for Flawless Color Reproduction**

PD2725U covers 95% P3, 100% sRGB, and Rec.709 color spaces. As more apps, devices, and websites adopt P3, you can easily load and display images imported from different sources. Amazing  $\Delta E \leq 3$  ensures superb accuracy and absolute color confidence.

## **Color Consistency**

Experience consistent colors throughout your workflow, even on multiple monitors. BenQ ensures monitors from different production lines display color at the same levels.

## **Uniformity Technology**

BenQ Uniformity Technology delivers corner-to-corner authentic color and consistent luminescence. The display is divided into hundreds of sub-regions and meticulously fine-tuned for precision. This innovative tech assures dependable image fidelity

### **Industry-Leading**

#### **Out-of-the-Box Color Calibration**

Each PD2725U comes individually pre-calibrated, with a certification report, guaranteeing trustworthy color performance.

\*Calibration eliminates slight color performance variations between individual panels of the same model. Therefore, the calibration data of each report will vary slightly from reports from other

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displays of the same model.

## **Calman Verified and Pantone Validated**

BenQ DesignVue monitors earn Calman Verified and Pantone Validated status. Creative professionals demand excellence, and BenQ delivers.

## **ICCsyntax Color Consistency**

BenQ's new feature helps designers effortlessly match the ICC (International Color Consortium) color space profiles between monitors and computers. ICCsync allows an instant color mode adjustment. Control it through Display Pilot software or the monitor itself.

### **Elevated Design and Improved Efficiency.**

PD2725U is built with work efficiency in mind.

## **One Versatile Display**

Go split screen. Picture In Picture (PIP) and Picture By Picture (PBP) let you customize your work flow. PD2725U massive screen size opens infinite possibilities.

## **One Control for Two Systems**

Display and control content from two different PC systems on one screen using one keyboard and mouse to save space and boost work efficiency.

## **One Key Shortcuts**

Easily access input modes, industry standard color settings, and other features. The Hotkey Puck G2 makes navigating your screen settings simple and convenient.

## **One Cable Connectivity**

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The latest Thunderbolt 3 port provides high-speed video/audio/data transmission and power delivery with just one cable. Improve work flow in an uncluttered workspace.

## **Lightning-Fast Thunderbolt 3 Connectivity**

PD2725U has Thunderbolt 3 connectivity through two USB-C ports with 65W power delivery. This empowers you to extend content on up to two 4K monitors while transferring audio, video, and data seamlessly.

## **Display Pilot Puts You in Control**

Display Pilots makes it possible to integrate designer-friendly features for ease and efficiency

## **Specialized by Design**

PD2725U offers curated display modes to deliver professional results.

### **CAD/CAM Mode**

Enjoy superior contrast of lines and shapes in technical illustrations.

### **Animation Mode**

Enhance the clarity of dark areas without overexposing bright regions.

### **Darkroom Mode**

Adjust image brightness and contrast for work in dark environments.

### **DualView**

Showcase designs in two modes side-by-side for improved workflow and enhanced productivity.

## **Eye-care For You**

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BenQ's industry-leading eye care technologies reduce eye fatigue while ensuring greater user comfort during long periods of use.

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