



**Sony FW-
65BZ30L
Signage Display
Digital signage
flat panel 165.1
cm (65") LCD
Wi-Fi 440 cd/m²
4K Ultra HD
Black Android
24/7**

Model: FW-65BZ30L

Manufacturer: SONY

EAN: 4548736150058

Product Code: 1617505

R26,722

**Made for business with easy content sharing and
customisation**

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itworkup.co.za | sales@itworkup.co.za | +27 (11)541-9950

Slim, easy-to-use the FW-65BZ30L professional displays add impact to all your visual communications in retail, corporate and educational environments. Superb 4K HDR picture quality is complemented by flexible customisation options and pro-friendly features for easy integration, setup and content sharing in today's connected AV environments.

Latest Sony picture technologies to impress every audience

The 65" FW-65BZ30L offers a generous 440 nit screen brightness. Advanced Sony picture processing technologies ensure your content looks its very best. The panel's extra-wide viewing angle ensures that everyone in the room can enjoy clear, bright images wherever they're positioned.

Richer, more natural colour

Sony's power-packed 4K HDR Processor X1 and TRILUMINOS Pro technology faithfully reproduces a phenomenal range of rich, true-to-life colours.

Smoother movement

Motionflow XR ensures smoother, more natural reproduction of rapidly-moving on-screen images.

Wall-Mount Adjuster

BRAVIA comes supplied with a Wall-Mount Adjuster, giving extra flexibility for mounting the display centrally in portrait or landscape orientation.

Discreet logo

The Sony logo is discreetly positioned on the edge of the display's bezel – with nothing distracting your audience from immersive images.

Round the clock reliability

Business never sleeps: BRAVIA is engineered for dependable 24/7 operation in the most challenging corporate and commercial environments.

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Get great pictures fast

Forget fiddling with display settings. One Step Setting offers presets tuned to your environment including meeting room, vivid signage, natural signage and graphics. Just pick a preset: BRAVIA instantly configures picture mode, input, control settings and more.

Easy multi-screen setup

Configuring multiple screens for large display applications is easier than ever. The Multi Display Setting (MDS) app helps you create stunning video walls with multiple BRAVIA displays 'tiled' together.

Signage made simple

Informing and guiding visitors with digital signage in retail stores and corporate spaces has never been simpler. Built-in support for HTML5 makes it easy to display interactive signage content on BRAVIA without the need for a dedicated set-top box, media player or PC. On-board BRAVIA Signage Free (BSF) software automatically plays out HTML content, video and photos when a USB stick memory is slipped into BRAVIA. It's that simple.

With BRAVIA, sustainability in every scene

With growing demand for ever larger display screens, there is also the risk of greater resource and energy use. However, Sony's sustainability commitments are realizing efficiency gains from product development right through to customers viewing screens.

Finer detail

4K X-Reality PRO processing upscales pictures closer to true 4K quality. Images are sharpened and refined in real time, revealing extra detail from lower-resolution picture sources.

Installation flexibility to suit every environment

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The sleek, minimal design of the FW-65BZ30L brings impeccable style to any business environment. The display's elegant lines are further enhanced by practical touches for seamless integration in retail stores, colleges and corporate workspaces.

Side mounted interfaces

Signal connections, networking and other interfaces are conveniently side mounted for easy installation and access when the display's in portrait position.

Landscape, Portrait and Tilt

Install BRAVIA in portrait or landscape orientation to suit any corporate or retail space. The display can also be tilted at an angle for even greater flexibility.

Special settings for professional use

Pro Settings mode makes doing business even easier, allowing you to customise BRAVIA settings and operating modes to suit the demands of corporate or retail environments. Disable input or remote control functions, schedule on/off times, remove labels and block buttons to avoid tampering when the screen's being used in public spaces. Customise and store display settings, then copy them easily from display to display via USB flash memory.

Easy integration

FW-65BZ30L is made for today's connected world. There's seamless support for today's leading automation and control platforms, while open APIs simplify integration with other vendor solutions.

Wireless screen mirroring

Easily mirror content wirelessly from handheld device onto BRAVIA with in-built support for Apple AirPlay and Google Chromecast.

Meet more easily

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Get Google Meet from Google Play Store, and pair BRAVIA with a compatible webcam for easy video meetings.

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