



Sony SRG-A40
8.5 MP White
3840 x 2160
pixels 60 fps
CMOS 25.4 / 2.5
mm (1 / 2.5")



Model: SRG-A40WC

Manufacturer: SONY

EAN: 4548736143371

Product Code: 1629758

R88,086

SRG-A40 with PTZ Auto Framing

Revolutionary PTZ Auto Framing technology powered by built-in AI analytics ensures high quality composed shots without operator.

Shooting redefined. AI makes you free.

A Camera that Automatically and Naturally Shoots Video for you

The product information provided is for reference purposes only. Technical specifications, photos, descriptions and prices may change without prior notice. The manufacturer and seller are not responsible for possible data discrepancies or typographical errors. We recommend checking the current information before purchasing.

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With the advanced PTZ Auto Framing feature, the camera automatically track the target in a comfortable viewing with smooth Pan-Tilt-Zoom movement regardless of posture, movement and what one is wearing.

Since the camera does most of the work automatically, the operator can spend its time efficiently.

PTZ Auto Framing with built-in AI analytics

This camera harnesses powerful AI-powered video analytics that can automatically detect and track the position of a presenter within the camera frame. As the presenter moves, the camera's pan/tilt/zoom mechanism ensures that the presenter is always framed naturally, without the need for a human camera operator to manually follow their movements.

Automatically and reliably shoots video for you

With Sony's newly developed AI analytics algorithm, it detects the subject's skeleton and head position and matches the subject's detail features even when there are several people in the frame. It achieves accurate framing and consistent tracking.

Choice from three shooting modes

The camera has a choice of three shooting modes; Full body, Waist, and Close up. In each mode, you can adjust picture composition (size, up & down, and left & right) and the SRG-A40 and SRG-A12 can automatically track and keep the subject in the selected optimal position.

Integrated tally lamp

The SRG-A40 and SRG-A12 feature a built-in tally lamp, just like you'd find on professional studio cameras. The lamp illuminates to give presenters visual confirmation of shooting status, or to show that PTZ Auto Framing mode is active. The lamp colour will change from Red (On Air) to Green (PTZ Auto Framing ON).

Remote control of PTZ operation

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Pan/Tilt/Zoom camera movements and other functions can all be precisely controlled using the supplied IR remote controller, for convenient wireless control of PTZ functions without needing additional equipment. It can also be controlled using the optional additional RM-IP500 remote controller, just like professional broadcast cameras.

Easy ceiling mounting

The camera comes supplied with a mounting plate for convenient ceiling installation if required.

Light, compact design

The camera's stylish, compact body fits unobtrusively into any environment.

Choice of colour finishes

The camera is available in a choice of black or white colour finishes, to suit the needs of any application.