



Samsung The Flip 55 Inch WMFX



Model: LH55WMFWBGXEN

Manufacturer: SAMSUNG

EAN: 8806097679912

Product Code: 1644883

R27,223

Experience writing at a higher standard

Natural & Precise Writing

The Flip offers smooth and accurate pen performance, bringing writing closer to real ink. With 26ms response speed and 2,048 pressure levels, strokes flow naturally, translating ideas instantly onto the screen. Flexible Erasing allows intuitive corrections with hand or palm, maintaining seamless flow.

Share your ideas instantly and clearly

Enhanced Whiteboard

The enhanced Whiteboard App makes every note and sketch editable, enabling you to freely move or resize content with retained clarity and detail. The AI Writing Tool allows direct input of handwritten text into search fields and automatically refines rough shapes into clean, professional graphics.

Your favourite tools, all in one place

Flip Home

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Flip Home keeps your frequently used apps — Whiteboard, Note On, Workspace, or Screen Share — right on the screen, exactly where you want them. Customise your toolbar once, and every meeting becomes smoother and more efficient, with quick access to the tools your team relies on.

Reliable performance and enterprise-grade protection

Samsung Knox Security

Keep every discussion and idea secure. Backed by Samsung Knox, The Flip provides multi-layered protection against unauthorised access and data leaks. From boot-up to shutdown, critical business content stays safe, allowing teams to collaborate with confidence — even in connected environments.

Take notes instantly, anywhere on the screen

Annotation On

Users can quickly write on the screen at any moment, thanks to the easily accessible Annotation function. Whether watching a video or browsing online, there's no need to interrupt the session or take screenshots. This feature makes real-time collaboration effortless.

View more. Do more.

Easy Multitasking

Boost meeting efficiency with Easy Multitasking, displaying multiple windows on one screen. Multi-window modes let you review documents, browse the web, and take notes simultaneously — no screen switching needed.

Collaborate between screens with wire-free speed

SMARTVIEW+

Make collaboration seamless with wireless screen sharing across multiple devices — up to 9 — allowing you to quickly switch between them with a single click.

Present from any Apple device — no cables needed

AirPlay 2

With built-in AirPlay 2, Flip allows users to share content from their iPhone, iPad, or Mac in seconds — no adapters or setup required. Whether it's a quick idea sketch or a high-resolution presentation, The Flip brings it to the room seamlessly and wirelessly.

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Seamless access to your work

Workspace

With Workspace, secured by Knox, users can easily access a remote PC, network drive, or cloud-based business applications like ☐ Microsoft 365. This keeps teams connected to their resources and workflows, ensuring smooth collaboration and continuous productivity — even outside the office network.

Clear and bright under challenging lighting

Anti-glare

The Flips 450-nit brightness ensures vivid visibility even in well-lit spaces, while the anti-glare coating minimises reflections for distraction-free collaboration. Whether in brightly lit meeting rooms or near windows, every detail remains easy to see and effortless to share.

One display, two ways to create

Rotatable Design

Turn your screen to fit your ideas. The Flips rotatable design allows teams to switch freely between vertical and horizontal modes — vertical for writing and mind-mapping, horizontal for presentations and group discussions. It's a single display that adapts to every phase of collaboration.

One connection for every device

USB-C Hub

The Flips integrated USB-C hub simplifies your meeting setup. With a single connection, external devices like cameras or document readers can be shared between the Flip and a connected PC — no cable swapping or setup delays. Keep the focus on ideas rather than hardware.

Share your screen, expand your impact

HDMI Out

Make every presentation visible to the entire room with HDMI Out. Simply mirror the Flips screen to a larger display or projector for wider viewing — ideal for larger meeting spaces or hybrid sessions. This ensures everyone stays engaged and aligned, no matter where they sit.

Change the way to manage your display

Samsung VXT

The cloud-based Samsung VXT brings together content management and remote device

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management capabilities. Remotely manage hardware settings and troubleshoot issues, while effortlessly creating and deploying content with no previous training needed.

Empower your business with smart control

SmartThings Pro

SmartThings Pro integrates IoT connectivity into Samsung's digital signage, enabling seamless connection with other devices across business environments. From lighting to building systems, the signage joins a connected ecosystem — controlled, monitored, and automated through a single platform.

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