

MOVA Fresh 20 Sensus electric toothbrush (white)



Model: ATS25B-WH

Manufacturer: MOVA

EAN: 6977728949321

Product Code: 1663989

R2,632

MOVA Fresh 20 Sensus electric toothbrush (white)

MOVA Fresh 20 Sensus focuses on efficiency, convenience and real support in daily oral hygiene. It works with a separate plaque detector, which - thanks to a camera and AI analysis of the image - allows the user to see areas that require more thorough brushing. The toothbrush itself uses sonic technology with an up-and-down motion, providing effective cleaning of tooth surfaces and interdental spaces. Its performance is supported by smart features such as voice guidance provided by bone conduction and a visual check of brushing progress. What's more, the device works for up to 120 days on a single charge, so it will work well not only on a daily basis, but also on the go.

Smart brushing support

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When paired with the MOVAhome app and plaque detector, you can check plaque distribution on your phone and adjust your cleaning technique. Smart mode responds to this data, automatically increasing the intensity in sensitive areas. This intuitive approach allows you to achieve better results without much effort.

High cleaning efficiency

The sonic technology used in the toothbrush combines micro-vibrations with the vertical movement of the head, which increases cleaning efficiency - especially in hard-to-reach areas. The MOVA Fresh 20 Sensus has received a certificate of effectiveness from the independent TÜV Rheinland institute, confirming the removal of up to 99% of plaque.

Built-in display

The 0.96-inch color screen shows all necessary information: mode, brushing time, charge level or visualization of plaque distribution. The device supports 3 to 7 languages, and the user can freely change settings - from brushing time to vibration intensity. Airplane mode and the ability to mute messages are additional features that will come in handy, especially when traveling.

Modes tailored to everyday life

MOVA Fresh 20 Sensus offers four main modes: Smart, Cleaning, Whitening and Sensitive. Smart mode works in conjunction with the app and sensor - it analyzes data and adjusts brushing intensity. Cleaning is a versatile option for daily use. Whitening helps whiten teeth, and Sensitive is designed for sensitive gums.

Voice guidance

The use of bone conduction allows voice messages to be conveyed directly through contact between the toothbrush and teeth. The device lets you know if you're pressing too hard, changing modes or completing a cycle.

SmartSync™ light strip

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On the back of the toothbrush is an LED strip that illuminates during brushing. After a full recommended cycle of 2 minutes, the strip will light up fully. This system not only signals the time, but also reacts to the amount of pressure - brushing too hard or too soft will be signaled immediately. This makes it easier to maintain proper technique and avoid irritation.

2 tips included

The kit comes with two tips - a whitening one and one for sensitive teeth. A deep cleaning tip is also available separately. Each has a four-segment, movable design and a soft rubber coating that conforms to the shape of teeth and gums. This ensures that the head not only cleans thoroughly, but also cushions excess pressure.

Included

- electric toothbrush
- plaque detection device
- toothbrush tip x2 (gentle, for whitening)
- camera cover x2
- charging cable
- holder for attaching the toothbrush
- instruction manual

Electric toothbrush

Manufacturer	MOVA
Model	Fresh 20
Color	white
Dimensions	28.6 x 29.5 x 238 mm
Weight	140 g
Material	ABS

Vibration frequency 22,800 times/min

Charging port	USB-C
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Waterproof	IPX8
Run time	up to 120 days

Plaque detection device

Manufacturer	MOVA
Dimensions	20.2 x 19.5 x 202.4 mm
Weight	42 g
Material	ABS
Charging port	USB-C
Waterproof	IPX8

Battery capacity 350 mAh

Moc zasilacza: Rechargeable battery-powered, Vibration frequency (RPM): 22800, GPSR Link: https://psr-assets.innpro.pl/health_and_beauty/sg_health_and_beauty_sonic_brushes.pdf, Gross weight: 620, Net weight: 260, Box length: 25,00, Box width: 18,50, Box height: 5,00, PPWR: <https://ppwr.innpro.pl/mova>

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