


# MSI Pro MAX 271UPXW12G computer monitor 67.3 cm (26.5") 3840 x 2160 pixels UltraWide Full HD QD-OLED White

Model: 9S6-3PF9CA-001

Manufacturer: MSI

EAN: 4711377421270

Product Code: 1678261

## R20,577

**The Optimal 27" 4K QD-OLED**

**Display for Mac**

Built specifically for Mac workflows, the PRO MAX 271UPXW12G monitor leverages a high 166 PPI density to deliver sharp text and detailed visuals for your daily tasks. Combined with the MSI M-Mate App for direct control and precise color synchronization, it ensures a consistent visual experience

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from your MacBook to the larger screen without requiring complex manual adjustments.

## PRO MAX

MSI PRO MAX establishes a calm and structured visual order, delivers instant response without disruption, and maintains a predictable rhythm throughout everyday workflows. From desk work to meetings, and from fixed setups to mobile work, the experience remains smooth and consistent. When inspiration arrives and focus is sustained, perspective naturally extends toward the edge of possibility.

## 4th-Gen QD-OLED Vibrant Colors, Designed for Your Mac

Stunning detail. Vibrant colors. Immersive experience. The PRO MAX 271UPXW12G monitor allows your MacBook’s vision, scaled to a vast QD-OLED canvas without losing a single detail.

## 98W/15W Dual USB-C Power Delivery

The PRO MAX 271UPXW12G monitor powers your MacBook with 98W USB Type-C fast charging and supports 4K video output over a single cable. The secondary 15W USB Type-C port keeps your iPhone or iPad charged simultaneously, keeping your creative tools ready at all times.

## Extensive connectivity. Always ready

The extensive connectivity of PRO MAX 271UPXW12G monitor allows you to connect multiple devices effortlessly—keeping your workspace clean and your workflow smooth.

## EyesErgo: Optimized for Long-Term Eye Comfort

Experience VisiClarity technology on the PRO MAX 271UPXW12G monitor, featuring Anti-Glare and Low Reflection to keep your screen clear and comfortable in any lighting. Paired with Less Blue Light PRO, it maintains stunning color accuracy while staying gentle on your eyes—any time, for any use.

## 3-Device KVM: Reclaim 66% of Your Minimalist Desk

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PRO MAX 271UPXW12G monitor lets you command your Mac, iPad, and PC seamlessly using a single keyboard and mouse. By eliminating redundant hardware, you instantly clear 66% of your workspace for a cleaner, more focused environment.

## Uniform Luminance

PRO MAX 271UPXW12G monitor maintains stable brightness across SDR and HDR, preventing sudden dimming, ensuring natural visuals and reduced eye strain without manual effort.

## Ergonomic Adjustable Stand

Easily adjust height, tilt, pivot and swivel with PRO MAX 271UPXW12G monitor to align with your natural posture. Enjoy lasting comfort during extended use by reducing physical strain on your neck and shoulders, making every moment at your desk more relaxed.

**Tear-Free, Stutter-Free Gaming**
**G-SYNC™ Compatible & AMD FreeSync™ Premium Pro Technology**
Experience fluid, tear-free performance with the PRO MAX 271UPXW12G monitor, featuring G-SYNC™ Compatible & AMD FreeSync™ Premium Pro technology.
It eliminates screen tearing and stuttering for an ultra-smooth visual experience.

## Clear Sound Without External Speakers

PRO MAX 271UPXW12G monitor delivers clear sound for your meetings, videos, and music without the need for extra speakers. The integrated audio lets you hear everything clearly while keeping your desk simple and organized.

## Firmware Maintenance

Effortlessly update firmware on PRO MAX 271UPXW12G monitor to enjoy new features, optimized performance, and enhanced stability.

## Productivity Intelligence (P.I.)

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PRO MAX 271UPXW12G monitor lets you effortlessly increase your efficiency & enjoy a smart life with the exclusive MSI Productivity Intelligence (P.I.) app which provides the smartest tools with efficient functions to you while working with it everyday.

## Expand Your Setup with VESA Kit

Maximize your desk by mounting your PRO MAX 271UPXW12G monitor with the VESA Kit. Moving the display off the surface instantly creates a cleaner, more spacious environment in any compact setup.

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