

ASUS PB278QV computer monitor 68.6 cm (27") 2560 x 1440 pixels Quad HD LED Black

Model: 90LMGA301T02251C-

Manufacturer: ASUS

EAN: 4718017407632

Product Code: 1686097

R6,208

Concept to Creation

Precision to the Finest Detail

Envision bigger with 2560 x 1440 WQHD, packing four times the pixel density of 720p! New premium 16:9 wide-format PB278QV LED displays with 178° wide viewing angle panel for better productivity, opening extra multitasking space to fit more windows and projects on-screen. ASUS exclusive Splendid Video Intelligence Technology, QuickFit Virtual Scale, and 100% sRGB fidelity ensure reality-defining color and image accuracy, giving you true “what you imagine is what you create”

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power. HDMI, DisplayPort, and dual-link DVI support WQHD natively, accentuated by room-dominating audio via twin 2W speakers. To help you stay naturally focused, ergonomic design includes tilt, swivel, pivot, and height adjustment, plus streamlined cabling that keeps clutter off your desktop.

True-to-life Visuals
See Better and Wider

The PB278QV WQHD monitor provides 109 pixels per inch (PPI), resulting in high quality 2560 x 1440 visuals – equaling four times the resolution of standard 720p sets. It allows users to view greater image detail and do more with an onscreen footprint larger than that of standard displays.

The screen’s 109PPI density means there are 109 RGB matrices within one inch. Generally, the more pixels a display has, the more lighting (or power) those pixels require to achieve the best visuals. However, with advanced LED backlighting on the PB278QV, power and energy savings are no longer compromised, while better visuals are assured.

Made for Work and Play

The ASUS PB278QV provides an ultra-wide 178° viewing angle on both horizontal and vertical planes, thereby minimizing onscreen color shift even when viewed from extreme angles. With its WQHD display, you enjoy 77% more desktop space than a full HD screen to spread out your windows and palettes. It is also about 25% sharper than a generic 27” full HD display, delivering ultra-smooth visuals thanks to 5ms (GTG) response time. This ensures you get lag-free experiences in movies and gaming, with the latter looking more vivid, with all in-game details shown in true color. The ASUS PB278QV is undoubtedly your best choice for work and play.

Super smooth visuals with Adaptive-Sync

ASUS PB278QV features Adaptive-Sync technology and up to 75Hz refresh rate to eliminate screen tearing and choppy frame rates to give you seamless visuals and smooth gameplay. This gives you the upper hand in first person shooters, racing, real-time strategy and sports titles. (Adpative-Sync works at fresh rates ranging from 50Hz to 75Hz)

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Extensive Connectivity

Native WQHD Content Support

The PB278QV features a host of connectivity options that include HDMI, DisplayPort, and dual-link DVI for native WQHD, plus D-sub for full HD 1080p content transmission. Twin built-in 2W speakers provide quality audio for a completely immersive home theater experience.

QuickFit Virtual Scale for true what you see is what you get

ASUS includes its exclusive QuickFit Virtual Scale feature with the PB278QV, allowing you to preview photos and documents on-screen in their actual size prior to printing. It can be activated via a monitor hotkey, and serves as a highly useful guide to accurately view and edit photos in their native size.

ASUS-exclusive SplendidPlus Technologies

We’ve raised the bar by incorporating some of our proprietary technologies into the ASUS PB278QV to give you a truly vivid visual experience. The PB278QV features the new Splendid Video Intelligence Technology that optimizes videos and images by enhancing color brightness, contrast, and sharpness. Splendid features two new modes – Reading and Darkroom – in addition to the Scenery, Standard, Theater, sRGB, and Night View modes. Low-blue Light and Flicker-free technologies also reduce the strain on your eyes after long periods of use.

Protect your eyes with ASUS Eye Care Technology

ASUS Blue Light Filter

The TÜV Rheinland-certified ASUS Blue Light Filter protects you from harmful blue light, and you can easily access its four different filter settings via a hotkey. PB278QV has undergone stringent performance tests and has been certified by TÜV Rheinland laboratories, a global provider of technical, safety, and certification services, to be flicker-free and to emit low blue light levels

Flicker-free Technology

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It's time to say goodbye to those tired, strained eyes. PB278QV features TÜV Rheinland-certified ASUS Flicker-Free technology to reduce flicker for a comfortable viewing experience. This technology helps minimize instances of eyestrain and other damaging ailments, especially when you spend long, countless hours in front of a display watching favorite videos.

VividPixel Technology for Best Picture Quality

ASUS VividPixel Technology helps enhance image outlines and reduce noise bars for crystal-clear and detail-oriented viewing.

Designed with You in Mind

The PB278QV offers a highly ergonomic and smart design that comes with tilt, pivot, swivel, and height adjustments to ensure an always-comfortable viewing and usage experience. Its smart cable management further promotes clutter-free spaces for work and enjoyment.

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