SwitchBot AI Art Frame 13.3 Digital Photo Frame

Model: W8402010

Manufacturer: SWITCHBOT

EAN: 810150549287

Product Code: 1692661

R7,418

SwitchBot AI Art Frame 13.3"

The SwitchBot AI Art Frame 13.3" is a modern, premium-class digital photo frame that combines advanced display technology with the elegance of a classic wall art piece. Instead of a typical backlit LCD screen, you get a 1200 × 1600-pixel E Ink Spectra™ 6 color display that presents images in a natural, matte finish reminiscent of a paper art print. With 2.4 GHz Wi-Fi and Bluetooth 4.2 connectivity, mobile app control, AI functionality, and up to 2 years of battery life, this device is designed not only to display photos but to enhance your interior ambiance and create new visual experiences every day.

An image that looks like a real work of art

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The secret to this unique visual effect lies in E Ink Spectra™ 6 Full-Color technology—a modern color e-paper that uses pigment microcapsules to reproduce images without the need for constant backlighting. The result? A natural, matte surface reminiscent of paper or canvas, with a subtle visual texture much closer to an art gallery than an electronic screen. The display supports up to 65,000 colors, making photos, illustrations, and graphics look exceptionally beautiful, with smooth tonal transitions and an elegant, artistic character.

Comfortable viewing without eye strain

Traditional digital frames are backlit. The SwitchBot AI Art Frame displays images by reflecting ambient light—just like paper. This means no harsh backlighting, no intense blue light emission, and significantly greater comfort during extended viewing. It’s the perfect choice for the living room, bedroom, study, or office, especially for people who work in front of screens for many hours a day. Instead of yet another display, you get a subtle decoration that doesn’t strain your eyes or dominate the space.

AI that turns ideas into images

It’s more than just a digital frame—it’s a creative hub for image creation. The dedicated app offers generative AI features that let you create graphics based on text descriptions (text-to-image), transform photos into artistic styles like oil paintings or sketches, and turn drawings and existing photos into entirely new visual compositions. AI features are available through an optional in-app subscription (first month free, then $3.99 per month; limited to 400 generations per month). If you don’t need the AI features, the device still lets you display your own photos and content at no extra charge. This allows your wall decor to become a dynamic gallery of constantly refreshed images—created exactly the way you want.

Wireless elegance without compromise

One of the biggest advantages of this model is its completely wireless design. The built-in 103450 URC battery allows for up to 2 years of operation, assuming the image is changed once a week. This is possible thanks to e-paper technology, which consumes energy mainly when refreshing the screen, not while displaying content. Even after the battery is completely drained, the last image remains visible. The result? You can hang the frame exactly where it looks best—without worrying

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about access to a power outlet and without unsightly cables.

Smart control via the app

Changing your decor has never been easier. The SwitchBot AI Art Frame is controlled via an app that lets you upload your own photos, select artwork, manage display modes, and use AI features. You can set a single image or configure a slideshow that automatically changes the displayed content at selected intervals. It’s the perfect solution for those who like to regularly refresh their interior design without having to physically swap out decorations.

Resolution that makes a difference

The 13.3" model features a screen with a resolution of 1200 × 1600 px, delivering a detailed and aesthetically pleasing image optimized for vertical display of artwork and photography. The refresh time is approximately 33 ± 2 seconds, which is typical for advanced e-ink screens and represents a natural trade-off for extremely low power consumption. The frame supports up to 10 stored images, features a power-saving mode with dynamic voltage management, and communicates wirelessly via 2.4 GHz Wi-Fi and Bluetooth 4.2, ensuring a stable and convenient connection.

Premium design that fits modern interiors

The SwitchBot AI Art Frame is designed to look like a real wall decoration, not an electronic device. The aluminum frame in an elegant black color gives the design a modern, premium feel, while the white acid-free mat highlights the art gallery aesthetic. Measuring 41 × 31 × 2.5 cm, the 13.3" model fits perfectly both as a standalone decorative accent and as part of a larger wall display. The option to place it on a stand or hang it on the wall gives you complete freedom in arranging your space.

More than just a digital photo frame

Typical LCD frames offer fast refresh rates and multimedia features, but often simply resemble a small monitor. SwitchBot takes a completely different approach—instead of glowing, it showcases. Instead of looking high-tech, it blends into the interior decor. Instead of being just a screen for photos, it becomes a digital artwork that enhances the character of the space. It’s designed for

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people who appreciate design, art, modern technology, and products that truly elevate the aesthetics of their home.

Your gallery, your rules

Today a reproduction of a classic painting, tomorrow a minimalist photograph, and in a few days AI-generated art tailored to your mood. The SwitchBot AI Art Frame 13.3" offers a freedom that neither a traditional painting nor a standard digital frame can provide. It’s a product for those who want their interior to be vibrant, inspiring, and always up-to-date. If technology is to be beautiful, practical, and truly useful—this is what it looks like.

Manufacturer	SwitchBot
Model	W8402010
Product Type	Digital Photo Frame / AI Art Frame
Screen Diagonal	13.3"
Display Type	E Ink Spectra™ 6 Full-Color E-paper Display
Resolution	1200 × 1600 px
Number of Displayed Colors	65,000
Image Orientation	Portrait / Landscape
Image Refresh Time	33 ± 2 seconds
Wireless Connectivity	Wi-Fi 2.4 GHz, Bluetooth 4.2
Control	Mobile app
AI features	Text-to-Image, Image-to-Image, AI filters, image description generation
Display modes	Single image, slideshow
Memory	Up to 10 images
Battery	103450 URC, lithium-ion battery
Battery life	Up to 2 years (when changing the image once a week)

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Power-saving mode	Yes, dynamic voltage management
Frame material	Aluminum alloy
Frame color	Black
Frame dimensions	41 × 31 × 2.5 cm
Mounting method	Wall-mounted / freestanding
Operating temperature	0°C to 40°C
Operating humidity	Up to 90% RH
Compatibility	SwitchBot app / Home Assistant integration

GPSR Link: https://psr-assets.innpro.pl/photo_and_accessories/sg_photo_and_accessories_photo_accessories.pdf, Gross weight: 2770, Net weight: 1500, Box length: 47,50, Box width: 37,50, Box height: 8,50, Last delivery: 04.11.2026

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