

Samsung Galaxy S25 15.8 cm (6.2") Dual SIM Android 15 5G USB Type-C 12 GB 256 GB 4000 mAh Blue

Model: SM-S931BLBGEUE

Manufacturer: SAMSUNG

EAN: 8806095853819

Product Code: 1716829

R16,402

Simple. Impactful

Meet Galaxy S25 and S25+. A sleek, premium design wrapped in a strong aluminium frame with an immersive screen, sophisticated camera and now slimmed down for a more comfortable grip.

Big and Bigger

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Thinner design, greater choice. Galaxy S25 and S25+ both feature our most powerful, custom-made processor, optimised battery life and our most innovative AI. Go even bigger and bolder with Galaxy S25+'s 6.7 inch display.

Looks sleek. Built tough

Wrapped in a light aluminium frame, the tough Galaxy S25 and S25+ are designed to be taken virtually anywhere.

Strengthened with Corning® Gorilla® Glass Victus® 2 display glass for strong protection.

Rated with IP68, Galaxy S25 and S25+ are protected against everyday spills.

Galaxy AI

Ring in the next era of mobile AI with an AI companion who's one step ahead of your every need. Just let natural conversation guide the way to checking off everyday tasks with ease.

Press, talk, done

Seamlessly complete your tasks without having to switch between various apps. Simply long press the side button to tell Google Gemini what you need using natural language and it'll take care of things in one go.

Go live, get answers

Have free-flowing conversation with Gemini Live to brainstorm ideas or prepare for presentations by attaching images and getting real-time responses that adapt to your conversation style.

Personalised briefings for your day

Get personalised briefings throughout the day from the all-new Now Brief.
Start your morning with a run-down of the day ahead and get reminders of your busy schedule.
Then, recap on the day's events in the evening with daily insights.

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Circle it, find it. Hear it, find it

Circle to Search with Google allows you to instantly search anything on your screen. Just circle an object—including images, videos or text—with your finger, and you'll get AI Overview results immediately. You can even search for a song that you hear in the moment without switching apps.

A sound studio at your fingertips

Easily get rid of unwanted background noise from your videos and make them share-worthy with Audio Eraser. Fine-tune your audio by adjusting different types of sound including voices, music, wind and more.

Highlight reels made easy

Effortlessly create reels by collating your videos and simply hitting Auto Trim. AI will detect the key activity and trim them into highlight-ready clips that you can easily modify to your desired length.

Your own personal health coach

Keep up with your health goals by tracking your Energy Score. Sync with Galaxy Watch or Ring and receive personalised insights and coaching such as an analysis of your sleep, activity and heart rate.

Personal data stays personal

The Personal Data Engine combines and processes your primary data and provides tailored suggestions. It encrypts this data and saves it on your device with Knox Vault, making it inaccessible to anyone else.

Have control over your Galaxy AI. You can decide where to process it, either on-device or in the cloud.

We've further improved security across Galaxy connected devices with Knox Matrix Trust Chain technology. Now you can monitor the security of other devices right from your Galaxy smartphone.

Our most advanced ProVisual Engine

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Our ProVisual Engine is now boosted by our powerful processor. Experience our advanced creative system for capturing, viewing and editing that you have to see to believe.

Less noise, more clarity

Now you can shoot in improved 10-bit HDR for a more stunning videography experience. Our advanced AP also delivers more precise noise removal meaning you won't have to worry about grainy night footage again.

Look your best in every light

We see you. And so does our camera with enhanced Object-aware Engine that can adapt to various lighting environments. Capture skin tones and textures as your eyes see them.

Filters just for you

Bring your pics to life with your own personalised filters. Galaxy AI will analyse your favourite photo and create a filter that captures the scene. Use it instantly or customise it further to suit your mood with tweaks to the saturation, brightness and more.

Shots captured at lightning speed

Our advanced ProVisual Engine and sensor come together to provide high-quality images, even at fast shutter speeds, so you can capture moving subjects with more clarity.

The most powerful processor, customised for Galaxy

Introducing our most powerful processor, customised for Galaxy. With improved real-time ray tracing and Vulkan optimization, dive deep into the action with ultra-smooth gameplay thanks to Snapdragon® 8 Elite Mobile Platform for Galaxy.

Upscaled with precision. See the difference

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Display image quality is even more stunning with our built-in ProScaler. AI-algorithm processing is used to deliver a viewing experience in high definition without having to adjust the display settings.

Long-lasting battery life

Thanks to our pioneering mDNIe technology built into our custom-made AP and software optimisation, Galaxy S25 and S25+'s battery usage time is enhanced for you to enjoy hours of watching videos.4,7

Up to 512 GB storage

Store it all with 12 GB of memory and up to 128 GB, 256 GB or 512 GB of storage with Galaxy S25 or choose between 256 GB or 512 GB of storage with Galaxy S25+.

All new One UI 7, built for AI

Now Bar

Get direct access to your Now Brief alerts, music, timer and more from the all-new Now Bar without having to unlock your phone.

Widget

The new home screen is yours to control with highly-customisable layouts and redesigned widgets.25

Notification

See what's in action right now. Live notifications let you monitor on-going activities such as timers and voice recordings on the Now Bar, status bar or even at the top of your regular notification panel.

Better together with Galaxy

Sync Galaxy S25 and S25+ with other Samsung devices in the Galaxy for smart, connected living.

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