

Canon PowerShot SX740 HS 1/2.3" Compact camera 20.3 MP CMOS 5184 x 3888 pixels Black

Model: 2955C002

Manufacturer: CANON

EAN: 4549292118988

Product Code: 1717456

R19,661

The pocket-sized, compact travel zoom flagship featuring huge 40x optical zoom and amazing 4K movie resolution.

Discover the PowerShot SX740 HS

Mountaineer Alan Rowan shares his story and why the PowerShot SX740 HS is the perfect travel companion for him.

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Tell your story in 4K with a powerful 40x travel superzoom

With 40x optical zoom, superfast DIGIC processing and spectacular 4K resolution in a pocket-sized body, the powerful PowerShot SX740 HS is the ultimate ‘all-in-one’ solution to capture treasured moments in 20.3 Megapixel detail.

40x zoom in your pocket

Measuring just 39.9 mm deep, the PowerShot SX740 HS boasts a powerful 40x optical zoom and a 20.3 Megapixel CMOS sensor, plus DIGIC 8 for capturing high definition photos with ease.

Picture-perfect compositions

Canon’s unique DIGIC 8 processor actively manages camera settings such as Zoom Framing Assist and Hybrid Auto so you can point and shoot with incredible results.

Capture memories in stunning 4K

Spectacular 4K movie resolution and 5-axis stabilisation capture treasured moments in incredible detail, even if you’re shooting on the move.

Fast shooting speeds

Never miss a moment with incredibly responsive shutter release and 10 fps continuous shooting, plus snap the perfect selfie with Self Portrait mode and a flip up LCD screen.

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