

Philips Ambilight 55MLED910/12 TV 139.7 cm (55") 4K Ultra HD Smart TV Wi-Fi Black

Model: 55MLED910/12

Manufacturer: PHILIPS

EAN: 8718863048658

Product Code: 1722347

R25,711

For every thrilling moment

Films, games, sports—add something amazing to your entertainment with this Mini-LED Ambilight TV! Quantum Dot technology brings you awesome detail and colour in any light. Ambilight brings next-level immersion to everything you watch or play.

Ambilight TV

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Ambilight TVs are the only TVs with integrated LED lights on the back that react to what you watch, immersing you in a halo of colourful light. This changes everything: your TV seems bigger, and you'll be drawn deeper into your favourite sports, films, music and games.

Quantum Dot technology for incredible colour and contrast

Bolder colours. Crisper whites. Deeper blacks. Quantum Dot MiniLED technology creates a bright, detailed picture with pin-sharp contrast — and you'll see more colours than ever before! Our P5 engine refines the whole experience for a beautifully lifelike picture that doesn't overwhelm.

Whatever the source, always perfection. Philips P5 engine

The Philips P5 engine delivers a picture as brilliant as the content you love. Details have noticeably more depth. Colours are vivid, while skin tones look natural. Contrast is so crisp that you'll feel every detail. Motion is perfectly smooth.

Cinematic viewing for all you watch and play

Hold onto the edge of your seat! With Dolby Vision on board, you'll see the picture the director wanted you to see, no more disappointing scenes that are too dark to make out! From movies to games, say hello to every glorious detail.

Immersive surround sound technology

Compatibility with Dolby Atmos and DTS:X takes the sound of this TV to another level, in any room. The latest movies, the newest games, the biggest sports events: with sound effects placed in the space above and around you, you'll feel like you're right in the middle of the action.

TITAN OS. Find it easily.

It's quick and easy to find what you love with our Titan OS smart TV platform. You can continue watching a series straight from the home screen, get suggestions from the top streaming services and create watchlists. You can also reorganise the home screen, so your favourite apps and channels are right where you want them.

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Connect to smart home networks, voice assistants and more

Seamless compatibility with Matter means that you can easily integrate this 4K MiniLED TV into your existing smart home network. You can also use the TV remote to control your satellite or cable box or wake the TV's built-in Alexa — and the TV is compatible with Google smart speakers and Apple AirPlay too.

Great for gaming. Play at your best

This Ambilight TV features HDMI 2.1, a 120 Hz native refresh rate and an ultra-low input lag. Game Bar 2.0 lets you enhance settings, add a custom crosshair and more—and you can connect a Bluetooth controller for cloud gaming. PC gamers can also enjoy 144 Hz VRR via HDMI.

Thoughtful design. Responsible packaging

The sleek, almost bezel-free screen looks great in any room — and Ambilight can create mesmerising mood lighting when the screen's off. The TV remote is made from recycled plastic and our packaging uses FSC-certified recycled cardboard with inserts printed on recycled paper.

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