

Philips 55PUS7810/12 TV 139.7 cm (55") 4K Ultra HD Smart TV Wi-Fi Black

Model: 55PUS7810/12

Manufacturer: PHILIPS

EAN: 8718863046043

Product Code: 1722533

R18,585

Form. Function. Fabulous value

European design principles. Quantum dot technology. Incredible price. This is where colour brilliance and contrast come together with Dolby Atmos sound—all your favourite Smart TV entertainment delivered with speed, brilliance and value.

4K QLED for vibrant viewing and quantum dot colour quality

The product information provided is for reference purposes only. Technical specifications, photos, descriptions and prices may change without prior notice. The manufacturer and seller are not responsible for possible data discrepancies or typographical errors. We recommend checking the current information before purchasing.

Vivid colours. Ultra-sharp scenes. It's quantum dot colour brilliance. With 4K (UHD) it adapts to all your HDR formats. Each incredible moment, whether dark or light, played or streamed, you can devour every detail as you watch scene by scene.

Get closer to the detail with pixel precision

With 8 million pixels all working closely together in harmony, this is 4K viewing like no other. With the sharpest images set to define more detailed lifelike scenes, nothing captures the moment more truthfully than with this Philips TV.

Colour and contrast unleashed with HDR10+

Expect more detail. Frame by frame improved picture quality. With greater emphasis on colour and contrast, this is where even the darkest moments and the brightest scenes are made clearer.

Surround yourself in Dolby Atmos and DTS:X

With Dolby Atmos for sound just as the director intended and DTS:X to create 3D sound experiences, it's as if you're really there. Adding this extra dimension to sound brings a more immersive experience to your home.

Titan OS. Find it easily.

The Philips Smart TV Titan OS platform brings what you love to watch, and fast. From sequels to series and documentaries to drama, everything you want is there at the touch of a button. Whatever you're looking to watch, keep all the best streaming apps easily within your reach.

Connect seamlessly to smart home networks

Matter Smart Home compatibility brings seamless integration to your existing smart home network. To control the TV from your Matter Smart Home app or with voice control services, simply push the button on your remote and speak. Dim the lights. Adjust your thermostat. Even turn on your Philips Ambilight TV. A single command does it all. The TV is compatible with Alexa-enabled devices and Apple AirPlay too.

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Every size to fit your needs

Go big. Go small. Go for a television that blends in perfectly with your needs. From a smaller screen 43" right up to a gargantuan 75" TV, size up the incredible 7800 Series for the smarter choice in TV.

Add clarity to each word with Vocal Boost

Hear each word clearly. Vocal Boost enables the listener to turn the dialogue volume up or down without any effect on the background sound. You won't miss a single moment now that each spoken sentence comes across with greater clarity.

Game ready connectivity

HDMI 2.1 and VRR help you get the best from your console with faster gameplay and smoother graphics. With its low-input-lag setting that cuts in automatically when you turn on your console, you're all set for the next level in gaming.

European design, sustainable thinking

Edge stand. Thin frame. Remarkable QLED TV. This is European design quality. With fast, easy to find content thanks to Titan OS, each tiny detail has been carefully put together, right down to the recycled plastic remote and recycled FSC-certified packaging that it comes with.

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