

Samsung Galaxy S25 FE 5G 8RAM 256GB DE icyblue

Model: SM-S731BLBGEUB

Manufacturer: SAMSUNG

EAN: 8806097644828

Product Code: 1733539

R14,339

Slimmer, lighter and ready to impress

At just 7.4 mm thin and 190 grams light, Galaxy S25 FE is the thinnest and lightest FE phone yet. It also features the slimmest bezels to date, paired with a floating camera design for a sleek look and a more immersive viewing experience. Carry less, enjoy more.

Designed for durability

Encased in Corning® Gorilla® Glass Victus®+ and an enhanced Armor Aluminum frame, Galaxy S25 FE is crafted from durable and premium materials. It also boasts an IP68 rating for dust and water resistance, so you can head into your next adventure with confidence.

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A Photo worth endless creation

Photo Assist lets you perfect your shots with Generative Edit. Move or erase selected objects, or use Suggest Erases to instantly remove unwanted people in the background — all with AI-powered precision that fills in the scene naturally and seamlessly.

Unlock stunning clarity with AI ProVisual Engine

Galaxy S25 FE's ProVisual Engine powers the best camera quality ever on an FE phone. It improves colour accuracy, sharpness and contrast in real time, so your photos, videos and edits look vibrant, detailed and true to life.

Clear night videos worth every moment

Reduces grain and boosts detail to deliver clear, sharp photos and videos — even in low light conditions. Take crisp images and footages with minimal noise, ensuring your contents stay vibrant and detailed no matter how dark the environment.

Battery power worth doing more

Galaxy S25 FE features a 4,900 mAh battery for reliable, all-day performance. You can power up to 65 % in just 30 minutes with fast wired charging, so you're ready to go in no time.

Turbocharged processing speed. Game time

Equipped with the Exynos 2400 — Samsungs flagship performance processor — Galaxy S25 FE is built to deliver ultra-smooth gaming and faster responsiveness. With hardware-based ray tracing for more realistic graphics and a 13 % larger vapor chamber to keep heat in check, it brings next gen visuals to life even during intense action.

Immersive display worth a bigger world

The 6.7" FHD+ display on Galaxy S25 FE delivers an immersive viewing experience with a refresh rate of up to 120 Hz. Featuring a minimised bezel and a brighter screen with Vision Booster, it

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delivers vibrant, clear visuals that keep your content looking sharp.

Your world, your widgets, your way

With the upgraded One UI 8.0, your phone adapts to you with a personalised interface and smarter AI that makes daily tasks easier. Customise wallpapers and widgets to match your style, enjoy smoother performance and get instant access to essential info anytime with the new Now Bar.

Try Galaxy on your phone

Try Galaxy is a web app that lets users enjoy an easy, intuitive and customised experience, even without owning a Galaxy phone. Simply scan the QR code to download the app and start exploring.

Keep it covered, make it yours

Designed to fit your style, whatever the case. Get functional accessories with big personality.

Highlight reels made easy

Edit smarter and faster with Auto Trim. It detects key moments, removes long pauses and repeated scenes and highlights the best parts — creating short, engaging videos that are perfect for sharing with family and friends. Just capture your moments, and let AI transform them into polished, shareable clips.

Filters just for you

My Filters lets you create one-of-a-kind filters from your favourite photos, capturing the colour, tone and mood with Galaxy AI. Apply your personalised style in real time, so every shot reflects your aesthetic with consistent results.

Browsing Assist. Instantly summarise web content

Browsing Assist helps you digest long articles faster, summarising key info and translating web pages right in Samsung Internet. Save time, understand more and get straight to what matters most

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every time you're on the web.

Writing Assist. Your note-taking buddy

Write better and quicker with Writing Assist. It helps you polish grammar, rephrase sentences and match the right tone — whether you're texting, emailing or taking notes. Just type your thoughts, and let AI elevate your words with clarity and style.

Talk with Gemini about anything you see

Speak freely and naturally with Gemini Live to get information in real time. Share your moments through the camera or by uploading images, and get help with tasks like decoding the care tags on your favorite clothes.

Circle it, find it. Hear it, find it

Circle to Search helps you look up whats on your screen without leaving the app. Just long-press the home button, circle or tap on text, images or videos, and get helpful results powered by Google AI. Its a simple way to search, translate, shop or learn — right from where you are.

Stunningly detailed, vivid selfies with 12 MP front camera

Galaxy S25 FE features a 12 MP front camera that captures richly detailed, vibrant selfies — with 20 % higher resolution than Galaxy S24 FE for lifelike tones and finer textures in every shot.

lluminate your shots with ProVisual Engine

Capture vivid, realistic colours in your photos based on the ProVisual Engines advanced colour and detail optimisation. Whether shooting a sunny park scene or bright moments with friends, Multiframe HDR enhances colour accuracy and detail for stunning, lifelike photos every time.

Built to last with 7x OS upgrades

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Galaxy S25 FE supports up to 7x of OS upgrades and up to 7 years of security updates to keep it running as good as new.

Smart Switch

Use Smart Switch to transfer data from your old phone to Galaxy S25 FE. It quickly and securely moves your contacts, photos, messages and apps from any device in just minutes. This seamless process helps you start enjoying Galaxy S25 FE's powerful features, vibrant display and smooth performance without missing a beat.

Quick Share

Quick Share feature lets you instantly send photos, videos and files to nearby Samsung Galaxy devices without cables or apps. Share seamlessly and securely with friends, family or colleagues — making collaboration and sharing faster and easier than ever on your phone.

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