



# ASUS ROG Strix XG32UCWMG computer monitor 80 cm (31.5") 3840 x 2160 pixels 4K Ultra HD OLED Black



Model: 90LM0BW0-B01371

Manufacturer: ASUS

EAN: 4711636007191

Product Code: 401486

## R20,260

### One For All

The ROG Strix OLED XG32UCWMG is a 32-inch 4K TrueBlack Glossy WOLED gaming monitor that offers supersharp visuals and boasts a versatile dual-mode feature that enables seamless switching between 4K@240Hz and FHD@480Hz gaming. Featuring the new Neo Proximity Sensor within the ASUS OLED Care Pro suite, the monitor is able to detect when the user is away and automatically transition to a black screen to guard against panel burn-in. Thanks to a compact stand, the XG32UCWMG takes up minimal desktop space. Plus, it offers users an extensive array of connectivity options, including DisplayPort™ 1.4 (DSC), HDMI® 2.1, and USB-C® with 15-watt Power Delivery.

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Supersharpest and clear imagery

### **Exclusive TrueBlack Glossy OLED**

The ROG Strix OLED XG32UCWMG features a new TrueBlack Glossy OLED panel with a zero-haze optical layer that presents deep blacks under any lighting. Its advanced anti-reflective coating reduces ambient reflections by 38% compared to previous-gen glossy WOLEDs, ensuring distraction-free gaming even in brightly lit rooms.

### **Groundbreaking Dual-Mode Feature**

The ROG Strix OLED XG32UCWMG offers unparalleled flexibility with its dual-mode feature, enabling users to prioritize refresh rate for fast-paced action or extreme resolution for immersive visuals. A simple press of the hotkey instantly switches between stunning 4K@240Hz imagery for AAA titles and blazing-fast FHD@480Hz for FPS gaming.

### **THIRD-GENERATION WOLED TECHNOLOGY**

Screen Protection

### **ASUS OLED CARE PRO**

New ASUS OLED Care Pro technology provides a full set of customizable monitor settings to protect and ensure the longevity of the OLED panel. Plus, it includes the new Neo Proximity Sensor designed to guard against panel burn-in. All settings can be easily managed via DisplayWidget Center.

### **Neo Proximity Sensor**

The built-in Neo Proximity Sensor precisely detects the user's distance from the monitor. When the user steps away, the monitor transitions to a black image to protect against panel burn-in; when the user returns, content is instantly restored onscreen. Detection distance can be customized to suit personal preference, ensuring maximum convenience and protection.

\* Before activating the detection function, please ensure that the monitor sensor is properly angled and cleaned by using the bundled microfiber cloth.

### **Pixel cleaning**

Recalibrates the screen when the monitor has been active for several hours—a process that takes just a few minutes and activates automatically when the monitor is turned off\*

\*Do not unplug the power cord during this time as it will interrupt the pixel-cleaning process.

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## SCREEN MOVE

Pixel locations are slightly shifted periodically to help prevent burn-in, and users can choose between several movement levels.

Built to Last

## Worry-free OLED Monitor

ROG OLED monitors are engineered to deliver stunning visuals for years to come. An innovative custom heatsink and a unique internal airflow design improve cooling and reduce the risk of burn-in. Additionally, each ROG monitor comes with a three-year warranty.

## ROG OLED Anti-Flicker

ROG-exclusive OLED Anti-Flicker technology offers three refresh rate ranges — High, Mid, Off — to reduce flicker during frame rate fluctuations and maintain an immersive gaming experience.

\*Videos may be simulated and dramatized for illustrative purposes.

## Compact and Ergonomic Design

The new ROG Strix OLED series monitors feature a new compact stand that's 45% smaller than those found on previous-generation XG monitors, freeing up valuable desk space for a keyboard and mouse. The stand offers tilt, swivel, and height adjustments for the ideal viewing position. The display is also VESA wall-mount-compatible.

## Aspect Ratio Control

For competitive gamers who are more familiar with smaller 1080p monitors, the XG32UCWMG can be set to replicate a 24.5-inch (esports mode) or 27-inch display, as well as other visual modes.

## DisplayWidget Center

DisplayWidget Center is a powerful monitor management software designed to help users optimize, personalize, and fully utilize their display via a mouse — so there's no need to access the OSD menu. Additionally, DisplayWidget Center offers firmware update notifications and includes a direct update option. Users can also import or export display configurations for sharing.

## Play Smarter with AI Assistant

The AI Assistant in XG32UCWMG includes AI Visual, Dynamic Crosshair, and Dynamic Shadow Boost.

These features leverage AI technology to help gamers practice more effectively to improve their

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skills.

### **Auto KVM**

Level up streaming setups with the Auto KVM feature and seamlessly control two gaming devices with a single keyboard and mouse, providing a more effortless and integrated multi-devices experience for users.

### **Uniform brightness**

When activated, the ROG-exclusive Uniform Brightness\* setting within the OSD menu decreases peak brightness to keep levels consistent for better viewing—even when changing the size of bright white windows. It also makes marathon gaming sessions much more comfortable on the eyes.

### **EXTENSIVE CONNECTIVITY**

Extensive connectivity options such as DisplayPort™ 1.4 with Display Stream Compression (DSC), HDMI® 2.1, and USB-C with 15-watt Power Delivery for a wide array of multimedia devices.

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