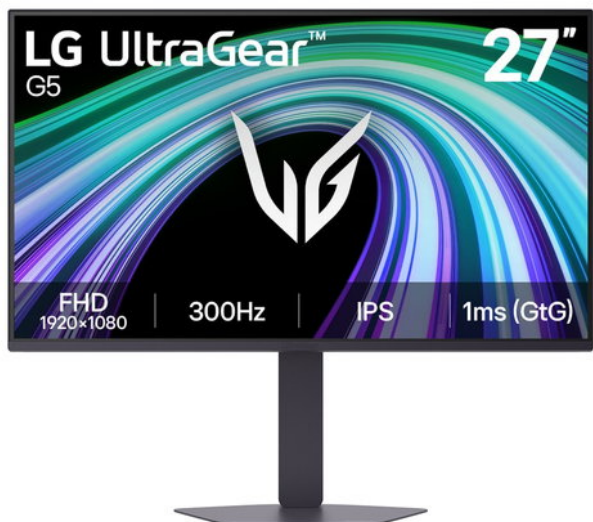




LG 27G550B-B computer monitor 68.6 cm (27") 1920 x 1080 pixels Full HD LCD Black



Model: 27G550B-B

Manufacturer: LG

EAN: 8806096806227

Product Code: 406472

R5,123

Fluid gaming motion with

300Hz refresh rate

To bring a 300Hz refresh rate for fluid, crystal-clear visuals, while minimizing motion blur.

Dive into more immersive gameplay with every frame.

1ms (GtG). Quick response for gameplay.

The 1ms (GtG) response time is built to reduce reverse ghosting, helping maintain clearer on-screen transitions for smoother, more responsive gameplay.

Smooth motion that keeps you immersed

Minimize tears and lags with NVIDIA® G-SYNC® compatible and AMD FreeSync™ Premium

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technology. Experience significantly reduced screen tearing and stuttering for smooth visuals with minimized motion blur and ghosting.

Feel actual combat with vivid color

Our monitor offers 99% sRGB coverage, providing a wide color spectrum that enables high-fidelity color representation with its IPS display for an immersive gaming experience. It allows gamers to experience dramatic battlefields as intended by the game developers.

LG IPS™ monitor displays outstanding color accuracy with a wide viewing angle.

HDR 10 (high dynamic range) supports specific levels of color and brightness

With 99% coverage of the sRGB spectrum, it is a great solution for accurate color display.

Smarter control, seamless switching by LG Switch

With the LG Switch app, it's easy to optimize your monitor for both gaming and everyday use. Effortlessly manage your monitor settings—adjust image quality and brightness to your preference, then apply your settings instantly using a hotkey. The app also lets you split the screen into 11 layouts and launch your video call platform in a click—bringing even more convenience to your setup.

Dynamic Action Sync

Reducing input lag with Dynamic Action Sync, gamers can catch critical moments in real-time and respond quickly.

Black Stabilizer

Black Stabilizer enhances visibility in dark scenes, revealing hidden details and improving clarity for smoother navigation through shadowy environments or sudden light changes.

Crosshair

The target point is fixed in the center to enhance shooting accuracy.

FPS Counter

The FPS Counter will let you see how well everything is loading. Whether you're editing, playing

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games, or watching a movie, every frame matters, and with the FPS Counter, you'll have real-time data.

Virtually borderless, visually elevated

Experience our space-efficient design featuring an adjustable base with tilt, pivot, swivel, and height. A clutter-free slim stand is designed to minimize desk space usage and eliminate dead space efficiently, while adding a sleeker, more refined look to your setup.

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