



DISPLAY LCD 32/32SM5J-B LG



Model: 32SM5J-B

Manufacturer: LG

EAN: 8806091356611

Product Code: 42474

R10,098

Various Sensor Connection

LG webOS smart signage platform helps to easily provide additional solutions by supporting simple connections with external sensors such as GPIO, NFC/RFID, temperature sensors, etc., via USB plug-in.

Mobile & Web Monitoring

Through the Control Manager, the embedded web monitoring solution, you can control and monitor the status of the SM5J series displays in different locations in real-time. It is available on internet connected devices, allowing you to flexibly and rapidly respond to emergency situations.

Compatible with AV Control System

The SM5J series supports Crestron Connected for high compatibility with professional AV controls to achieve seamless integration and automated control, boosting business management efficiency.

Real-Time LG ConnectedCare Service

The product information provided is for reference purposes only. Technical specifications, photos, descriptions and prices may change without prior notice. The manufacturer and seller are not responsible for possible data discrepancies or typographical errors. We recommend checking the current information before purchasing.

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Maintenance is easy and fast with the optional LG ConnectedCare service, a cloud service solution provided by LG. It remotely manages the status of displays in client workplaces for fault diagnosis and remote-control services, supporting the stable operation of clients' businesses.

LG's Simple Advertisement Helper, Promota

Using LG's Promota application, downloadable on a mobile device, you can easily create your own display contents. With Promota, you can add text and images to create an online profile for your business as well as deliver information such as event news, seasonal menus, promotions, and even more while recommending easy-to-use templates relevant to your industry.

Real-Time Promotion

With Beacon and Bluetooth Low Energy (BLE), shop managers can provide coupons and information in real-time.

Content Sharing

Content Mirroring among devices is available on a Wi-Fi network.

Wireless Access Point

The SM5J series operates as a virtual router which can be an wireless access point for mobile devices.

- Brightness(Typ.) : 400 cd/m²
- Bezel : 13 mm (T/R/L), 18 mm (B)
- Depth : 55.5 mm
- Interface : HDMI(3) / USB 2.0 / RS232C / RJ45 / IR / Audio Out
- Built-in Speaker : 10W + 10W

Summary: LG 32SM5J-B Digital signage display 81.3 cm (32") IPS Wi-Fi 400 cd/m² Full HD Black 24/7.

Product design: Digital signage flat panel. Display diagonal: 81.3 cm (32"), Display technology: IPS,

Display resolution: 1920 x 1080 pixels, Display brightness: 400 cd/m², HD type: Full HD. Wi-Fi.

Operating hours (hours/days): 24/7. Product colour: Black | Vendor Homepage:

<https://www.lg.com/sg/business/digital-signage/lg-32sm5j-b#> | Contrast ratio (dynamic): 1000000:1 |

Contrast ratio (typical): 1100:1 | Display brightness: 400 | Display diagonal: 32 | Display number of

colours: 16.7 million colours | Display resolution: 1920 x 1080 | Display technology: IPS | Haze rate: 1

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| HD type: Full HD | Response time: 10 | Viewing angle, horizontal: 178 | Viewing angle, vertical: 178
| Ethernet LAN (RJ-45) ports: 1 | HDMI ports quantity: 3 | Remote (IR) input: 1 | RS-232C: Yes | USB
port: Yes | USB version: 2.0 | Built-in speaker(s): Yes | Number of built-in speakers: 2 | RMS rated
power: 20 | Bezel width (bottom): 18 | Bezel width (side): 13 | Bezel width (top): 13 | Orientation:
Horizontal/Vertical | Panel mounting interface: 200 x 200 | Product colour: Black | Product design:
Digital signage flat panel | VESA mounting: Yes | HDCP: Yes | HDCP version: 2.2 | Operating hours
(hours/days): 24/7 | Purpose: Universal | AC input frequency: 50 - 60 | AC input voltage: 100 - 240 |
Heat dissipation: 187.67 | Power consumption (typical): 55 | Depth (with stand): 154.2 | Display
depth: 55.5 | Display height: 428.9 | Display weight: 5700 | Display width: 729.4 | Height (with
stand): 481 | Weight (with stand): 6500 | Width (with stand): 729.4 | Cables included: AC/HDMI |
Remote control included: Yes | Operating relative humidity (H-H): 10 - 80 | Operating temperature (T-
T): 0 - 40 | Ambient light sensor: Yes | Ethernet LAN: Yes | Harmonized System (HS) code: 85285210
| Wi-Fi: Yes | Model: 32SM5J-B | Product name: Digital signage LFD | Model name: 32SM5J-B | Unit
Calculated Volume: 0.05164 | Unit Calculated Weight: 7.4

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