Sony ZV-E10 + E PZ 16-50mm F3.5-5.6 OSS II MILC 24.2 MP CMOS 6000 x 4000 pixels Black

Model: ZVE10KB.CEC

Manufacturer: SONY

EAN: 4548736166950

Product Code: 426674

R14,808

Capture more of your world

Find a lens to match your style

Professional-looking vlogs are easy with the ZV-E10, thanks to interchangeable lenses that capture the world however you choose to see it. Watch the video below to discover some of the many creative possibilities.

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Wide and dynamic footage

With a wide-angle lens it's easy to capture dynamic footage, spotlighting both you and your location when you're taking selfies. Capture more of the city or the natural backdrop, and bring your viewers along with you in a shared experience.

Attention-grabbing background

A fixed focal length lens makes it easy to shoot a vlog that grabs the viewer's attention- This type of lens creates a smooth, natural background blur that lets the subject stand out. It's also useful when 'you want a brighter image in a dimly lit setting.

Super close-ups highlight the details

Unlike other types of lenses, a macro lens can get you closer to your subject, allowing you to capture the small details at a bigger size than with normal lenses. Whether it's an accessory you're wearing or a meal you're preparing, a macro lens can pull in very close to your subject and show off every glorious detail.

Far-away action

With a telephoto lens, you can shoot far-off objects, scenery or action with clear detail, whether you're vlogging while travelling or just shooting everyday life. Zooming in and out can also add an extra dynamic element to your story.

Expand your vlogging with over 60 lenses

Sony's lens line-up can add an extra dimension to the vlogs you make with the ZV-E10. Sony offers more than sixty lenses that are ideally designed for Sony cameras, including lenses that are tailored to moviemaking. Select from a unique line-up of lenses, and explore your powers of self-expression.

One-touch control of background blurring

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There's no need for complicated manual adjustments - just press a single button to turn background blurring (bokeh) on and off. Select “Defocus” for a professional-looking blurred background to draw attention to the main subject, or “Clear” to show the entire scene in sharp focus.

Add drama with slow and quick motion1

With the ZV-E10's Still/Movie/S&Q button, you can easily access S&Q mode to shoot slow-motion video1 at a speed 4x slower than real time2 3. Or, by changing the setting, you can shoot quick motion1 3 up to 60x faster. These can be shot without post-editing on a PC, with clear Full-HD quality.

Ideal for product-review videos

Eliminate the frustration of recording product review videos. When the Product Showcase Setting is activated, the camera will quickly and automatically shift focus from your face to a product held in front of the camera, without the need to place your hand behind the product to shift the focus to it.

Natural and smooth skin tones

Without any special settings, the ZV-E10 will capture your skin tone with a natural look. There's also a Soft Skin Effect to smooth your skin's appearance, which is adjustable to OFF/ Low/ Mid /High4 depending on your preference.

High-quality video even when you're moving

The ZV-E10's image stabilisation system can shoot smooth, clean video footage even when you're walking5. Another feature, Face Priority Auto Exposure (AE), will automatically brighten the lighting of your face. Even when you're walking, it automatically detects your face and makes adjustments to keep it brightly lit as you move from indoors to outdoors, through light or shadow.

Automatic, precise focus

Without any settings, the ZV-E10 can automatically track your face and eyes to keep a steady focus without wandering off onto other subjects. When you do want to shift focus, just touch the LCD

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monitor and the camera will track the subject you choose with AI-enabled6 Real-time Tracking7.

Smooth, professional focus transition

With the ZV-E10, focus speed can be customised to fit the mood, for a more impressive look. The camera lets you choose from seven different speeds8, from a quick transition to a more leisurely one. Watch the video below for inspiration on its use.

Shooting grip for smoother vlogging

The optional GP-VPT2BT9 makes it even easier to take selfies and shoot from high or low angles. You can also access controls on the grip without reaching for the camera's buttons while shooting. With these controls you can start and stop recording, handle zoom operations and set the Background Defocus (Bokeh) Switch.

The larger sensor makes a difference in quality

The ZV-E10's impressive images are the result of the camera's large APS-C sized image sensor – the same kind found in cameras all the way up to professional cinema models. The sensor is more than 10 times larger than ones you would find in a typical smartphone, so it collects far more light and more image data in order to create beautiful images and evocative background defocus (bokeh) effects.

Professional-looking bokeh at your command

The ZV-E10 makes it easy to shoot impressive images with a softly blurred background, like the kind you see in movies. The camera's large-size sensor makes this possible, allowing you to take striking shots where the subject really stands out against the background.

Impressive 4K movies11

Making high-resolution 4K movies11 is as easy as pressing the MOVIE button12, and the ZV-E10's large image sensor enables a beautiful range of colors. For maximum detail, the image sensor records 2.4x13 the volume of data needed for 4K11, then condenses the data to produce the final

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recording.

Clean footage in dim lighting

Even when you're shooting in poorly lit settings, the ZV-E10 delivers beautifully detailed images with minimal noise. Once again, it's all thanks to the large size of the camera's image sensor, which maximises light collection. The result is clear, clean images even when shooting indoors with dim lighting or outdoors at night.

Built for Clear Voice Recording

The ZV-E10 makes it easy to clearly record your voice without any worries. The internal Directional 3-Capsule Mic is optimised to capture sound from in front of the camera, recording your voice clearly even when you're in a crowd.

Clear sound recording even outdoors in the wind

The ZV-E10 comes with a wind screen that reduces wind noise when you're shooting outdoors. Just attach the wind screen for worry-free shooting, and you won't have to adjust noise levels after shooting.

For even higher audio quality

Unlike with conventional analog audio transmission, you'll never need to worry about cable signal interference. Just pair the ZV-E10 with any microphone from Sony that supports a Digital Audio Interface via a Multi Interface (MI) Shoe for clear, low-noise, all-digital audio.

Simple remote connectivity with high-quality images

The ZV-E10 can be used as an online communication tool, a live-streaming camera14, taking advantage of its large sensor and built-in mic. To use the ZV-E10 as an external camera14, connect it to a PC or a Sony Xperia™ smartphone via a USB Type-C® cable connection.

Stress-free power supply

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There's no need to worry about the power source when you're producing your vlog – the ZV-E10 is equipped with multiple power-supply options to ensure stress-free shooting.

Add artistic effects in camera

You can switch up your color to create a variety of artistic effects. Just change the setting of Creative Style, or choose from seven23 different visual effects using Picture Effect modes.

Imaging Edge DesktopTM for remote control from a PC

Elevate your images with Imaging Edge Desktop17 applications, software that allows you to control and monitor live shooting from your PC screen as well as organize and edit photos.

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