



**LCD Monitor LG
27 Panel IPS
1920x1080 16:9
100Hz Matte
Speakers Swivel
Pivot Height
adjustable Tilt
Colour Black
27BA550-B**



Model: 27BA550-B

Manufacturer: LG

EAN: 8806096097717

Product Code: 42753

R3,263

Accurate color at wide angles

LG Full HD (1920x1080) monitor with IPS technology delivers a clear and consistent color. It can provide accurate color reproduction and help users to view the screen at a wide angle.

Versatile business monitors for various workspace

This versatile monitor can cover various works at many places, such as offices, public institutions,

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and customer service, with a clear IPS display and 3-side virtually borderless design.

Fully use your desk

By providing built-in power, workstations can be designed with a streamlined and clutter-less layout. This allows for better space utilization and organization, creating a cleaner and more efficient work environment.

A variety of interface

The 27BA550 comes equipped with multiple ports, enhancing connectivity options for hardworking individuals. With its multiple ports, you can easily connect numerous devices for efficient desk setup.

All set for virtual meetings

The 27BA550 comes with built-in speakers, eliminating the need for extra speaker installations when participating in web conferences or watching videos.

Smooth workflow

A fast 100Hz refresh rate provides a smooth loading in various programs. It helps to allow less screen stuttering and motion blur, elevating work productivity.

Switch swiftly

LG Switch app helps to optimize the monitor for an efficient work environment. You can divide the display into six areas, manage the schedules, or launch a video call platform with a mapped hotkey effortlessly.

Easy and comfy

The 27BA550 supports tilt, swivel, pivot, and height adjustment options to make a comfortable workstation for those who spend extended hours in front of monitors. Also, our ergonomic stand facilitates communication with customers or colleagues by allowing for a downward height adjustment. Long Description: LG 27BA550-B. Display diagonal: 68.6 cm (27"), Display resolution: 1920 x 1080 pixels, HD type: Full HD, Response time: 5 ms, Native aspect ratio: 16:9. Built-in speaker(s). Built-in USB hub. Height adjustment. Product colour: Black | Vendor Homepage: <https://www.lg.com/global/business/monitors/lg-27ba550#> | Bullet Points:

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- 27" Full HD (1920x1080) IPS display
- Built-in power and speaker
- 100Hz Refresh Rate
- LG Switch app
- Reader Mode & Flicker Safe
- Tilt/Height/Swivel/Pivot (Bi-direction) adjustable stand

| Number of speakers: 2 | RMS rated power: 2 | Display diagonal: 27 | Display resolution: 1920 x 1080 | HD type: Full HD | Native aspect ratio: 16:9 | Brand specific technologies: Super+ Resolution | Panel type: IPS | Touchscreen: No | Built-in USB hub: Yes | Flicker-free technology: Yes | Display brightness (typical): 250 | Number of upstream ports: 1 | Response time: 5 | Response time measurement type: GTG (Gray to Gray) | Anti-glare screen: Yes | USB Type-A downstream ports quantity: 2 | Screen shape: Flat | Market positioning: Business | Product colour: Black | VGA (D-Sub) ports quantity: 1 | Maximum refresh rate: 100 | HDMI: Yes | HDMI ports quantity: 1 | HDMI version: 1.4 | Feet colour: Black | Built-in speaker(s): Yes | DisplayPorts quantity: 1 | DisplayPort version: 1.2 | Headphone out: Yes | Built-in camera: No | Stand included: Yes | Colour gamut standard: sRGB | Colour gamut: 99 | Panel mounting interface: 100 x 100 | Wall mountable: Yes | Height adjustment: Yes | Adjustable height (max): 150 | Pivot: Yes | Energy efficiency class (SDR): D | Swivelling: Yes | Swivel angle range: 0 - 45 | Energy consumption (SDR) per 1000 hours: 15 | Tilt adjustment: Yes | Tilt angle range: -5 - 21 | Power consumption (off): 0.5 | AC input voltage: 100 - 240 | AC input frequency: 50/60 | Energy efficiency scale: A to G | Model: 27BA550 | Model name: 27BA550-B | Energy efficiency class: D | Data Sheet (Link): <https://eprel.ec.europa.eu/api/product/1967675/fiches?language=EN> | EPREL Version Number: 2 | EPREL Registration Number: 1967675 | Unit Calculated Volume: 0.06164 | Product Net Weight: 5.1 | Unit Calculated Weight: 7.9

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