

LG 27U730A-B computer monitor 68.6 cm (27

**LG 27U730A-B  
computer  
monitor 68.6 cm  
(27") 3840 x  
2160 pixels 4K  
Ultra HD Black**



Model: 27U730A-B.AEU

Manufacturer: LG

EAN: 8806096506806

Product Code: 461907

**R7,756**

**Clarity with 8.29 million pixels**

With 4K UHD (3840x2160) IPS and 3-side borderless design, it allows you to provide a workspace with four times the resolution of Full HD screen while editing multiple track without enlarge or reduce the timelines.

**True colors trusted by pro**

UltraFine is compatible with industry standard HDR10 (High Dynamic Range), based on the DCI-P3 90% color gamut, supporting specific levels of color and brightness that enable creators to experience the visual clarity with precise colors of the content and fine details.

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## **Deeper black for detail**

High contrast ratio delivers fine details without crushing, even in dark visuals. The IPS provides the consistent color expression on the screen from edge to edge, and it conveys your visual output.

## **All-in-One USB-C**

The USB-C supports display, data transfer, and 90W device charging simultaneously, providing seamless laptop support all through a single cable.

## **Multiple connections from mac device to pc**

Starters and professionals tend to have lots of gears. Link your various devices together and achieve the work efficiency.

## **Immersive sound**

Immersive visual experience with Waves MaxxAudio—perfect for everything from blockbuster movies to adventure games. It makes every scene feel richer, with greater depth and detail.

## **Switch swiftly**

LG Switch app optimizes your monitor for both work and life. Effortlessly customize your preferred image quality and brightness, also possible to split the display into 11 options and quickly launch your video call platform, making it even more convenient.

## **Clutter-free, slim design**

The clutter-free L-stand and a 3-sides virtually borderless design are crafted to save desk space, making your setup efficient and reducing strain for staying focused longer with a fully adjustable base for swivel, tilt, pivot and height adjustments.

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