

LG 27UP850K-W.AEU monitor computer monitor 68.6 cm (27

**LG 27UP850K-
W.AEU monitor
computer
monitor 68.6 cm
(27") 3840 x
2160 pixels 4K
Ultra HD LED
Black**



Model: 27UP850K-W

Manufacturer: LG

EAN: 8806096296233

Product Code: 461913

R7,920

27" UHD 4K IPS Monitor with VESA DisplayHDR™ 400

Details Mastered

Enjoy flawless visuals and the true vibrancy of colour with LG UHD 4K HDR Monitor. Content creators working on HDR content will appreciate its capability to reproduce brightness and contrast for previews and editing.

Space

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- 27" IPS UHD 4K
- 3840 X 2160

Image Quality

- DCI-P3 95% (Typ.)
- VESA DisplayHDR™ 400

Feature

- AMD FreeSync™
- Height & Pivot & Tilt Adjustable Stand

VESA DisplayHDR™ 400

Clean and Bright HDR

The monitor supports VESA DisplayHDR™ 400 with wide-range brightness and contrast, enabling dramatic visual immersion in the latest HDR games, movies and images.

HDR Effect to SDR Content

LG UHD 4K HDR Monitor can virtually transform standard content into HDR-quality video right on the screen. It helps to improve tone mapping and luminance of SDR content for an HDR-like experience.

IPS with DCI-P3 95% (Typ.)

True Colours and Wide View

This monitor, with 95% coverage of the DCI-P3 spectrum, is a great solution for content creators, graphic designers or anyone looking for highly accurate colour.

Hardware Calibration Ready

Optimize colour performance by using Hardware Calibration through the LG Calibration Studio, making the most of LG IPS 4K display's wide colour spectrum and consistency.

USB Type-C™

Easy Control and Connectivity

USB Type-C™ ports allow 4K display, data transfer and connected device charging (up to 90W), enabling support for your laptop all at the same time over a single cable. Reduce cord clutter and

increase efficiency through one USB Type-C™ cable without the need of dedicated cables or

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chargers for your laptop or other devices.

4K

Display

Data

Transfer

Up to 90W

of Power Delivery

Charging All Devices

with One Cable

Enhance Games up to 4K and HDR

Immersive Gaming Experience

27UP85NP boosts the new era of 4K HDR console gaming experience, not only by bringing thrills with decent image, and sound, but also by helping you win battles with AMD FreeSync™, Game Mode, Dynamic Action Sync and Black Stabilizer.

AMD FreeSync™

Fluid and Rapid Motion

With AMD FreeSync™ technology, the gamers can experience seamless, fluid movement in hi-resolution and fast-paced games. It virtually reduces screen tearing and stuttering.

React Faster to Opponents

Reduce input lag with Dynamic Action Sync so it helps gamers catch critical moments in real-time.

Attack First in Dark

Black Stabilizer helps gamers to avoid snipers hiding in the darkest places and quickly escape situations when the flash explodes.

Enjoy 4K and HDR Contents

Vividly and Realistically

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HDR content from multiple streaming services explores. And you can enjoy vivid brightness, and wide colour range when playing on LG UHD 4K monitor with VESA DisplayHDR™ 400 technology in support of DCI-P3 colour space.

OnScreen Control

Easier User Interface

You can customize the workspace by splitting the display or adjusting basic monitor options with just a few mouse clicks.

Ergonomic Design

Easy and Comfortable

The ergonomic stand makes it easy to flexibly adjust the height, tilt, and pivot of the screen in the optimal position for you.

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