

BenQ W2720i Standard throw projector 2500 ANSI lumens DLP UHD 4K (3840x2160) 3D Black

Model: 9H.JSX77.57E

Manufacturer: BENQ

EAN: 4718755094507

Product Code: 477613

R58,369

Auto Optimization

AI Cinema Mode adapts to ambient light, delivering accurate colors and details.

Pro-Level Calibration

W2720i offers perfect color right out of the box, users won't need to manually adjust settings for accurate visuals

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Enhanced Details

HDR-PRO boosts dynamic range and contrast for clear details in any lighting.

Colours as Directors Envisioned

Experience cinematic fidelity with the BenQ W2720i Home Cinema Projector, featuring BenQ CinematicColor technology. It accurately covers 90% DCI-P3 and 98% Rec.709 colour spaces, ensuring colours are precisely delivered to reflect the filmmaker's vision.

Out-of-Box Color Accuracy

Each BenQ W2720i projector comes with a factory calibration report, ensuring 100% Rec.709 Delta E<3 and total grayscale tracking within Delta E<2 with optimized Rec.709 colour table for true Hollywood colours.

Filmmaker Mode

The W2720i's Filmmaker Mode displays movies exactly as directors envisioned, supporting high-definition sources with precise aspect ratios and colours. It avoids HDR post-processing to maintain the original integrity of the image.

Perfectly Balanced Bright & Dark Details

Experience ideal HDR performance with BenQ's HDR-PRO technology, featuring an advanced "multi-stage" light control technique. This technology enhances authentic HDR viewing without compromising image quality, effectively balancing brightness and optimizing contrast for superbly detailed visuals.

Global Contrast Enhancer

Enhane contrast and detail across dark, mid, and bright areas with custom-tailored curves, resulting in comprehensive visual improvements.

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HDR Video Optimization Frame by Frame

New HDR10+ technology adds dynamic metadata to HDR10 source files, which is used to optimize each frame of the HDR video to enhance details in both bright and dark areas of HDR10+ content.

Reliable Long-Lasting Colours

Enjoy superior colour volume, hue saturation, and enduring colours from LED projectors with up to 30,000 hours of light source life, without the hassle of lamp replacement.

Perfect Fit for Your Living Room

The W2720i, with its automated installation, versatile connectivity, and stylish design, seamlessly integrates into your living room, enhancing both its functionality and aesthetics.

Complete Your Home Theater

The W2720i enhances your home theater by connecting seamlessly to various entertainment sources. It features multiple universal ports including three HDMI 2.1 (HDCP 2.3*), SPDIF, eARC for 7.1 channel sound, and Dolby Atmos audio pass-through. This setup allows you to transmit original full-resolution audio signals directly to your sound system using just one HDMI cable.

4K Streaming at Hand

The BenQ W2720i smart home theater projector comes equipped with a built-in Android TV via a dongle, delivering your favorite TV shows and movies in vivid 4K HDR directly to the big screen.

Bigger and Flexible Projection

The W2720i projects a 120” screen from just 2.7 meters away. With a 1.3x zoom feature, it provides exceptional installation flexibility, simplifying the setup process.

Vertical Lens Shift

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The projector offers a ±5% vertical lens shift, enabling perfectly straight-edged images without resolution loss, enhancing flexibility during installation and placement.

Sleek Design, Seamless Integration

The W2720i's modern design effortlessly complements your living room décor, enhancing both its aesthetic and functionality.

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