



**BenQ SW272Q
computer
monitor 68.6 cm
(27") 2560 x
1440 pixels
Wide Quad HD
LCD Black**



Model: 9H.LLPLB.QBE

Manufacturer: BENQ

EAN: 4718755091209

Product Code: 477625

R22,376

AdobeRGB 90W USB-C Photographer Monitor

The Pursuit of Perfection

Make the Moment Alive with True Colours

Exclusive Screen-to-Print Solution

BenQ Fine-Coated Panel for reflection-free performance results in a simulated-texture screen effect which, in conjunction with Paper Colour Sync software, delivers industry-leading screen-to-print

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results as the ultimate platform for accurate photo editing and reliable soft proofing.

Fine-Coated Panel for Reflection-free Retouching

Certified with TUV Rheinland Reflection-Free Certifications, SW272Q utilizes Fine-Coated anti-reflection panel to eliminate glare and reflection for simulated paper-texture visual experiences on screen under different types of ambient lighting to get perfect results.

The AQCOLOR Advantage

BenQ AQCOLOR technology delivers 'Accurate Reproduction.' This translates to the display of colour precisely as it is intended to appear. Led by a colour expert, the BenQ team took part in the ICC* and ISO** to establish colour-related standards and implementation guidelines. With $\Delta E \leq 1.5$ and BenQ ICCsync, SW272Q offers out-of-the-box and easy-to-reach colour accuracy. The 16-bit 3D lookup table (LUT) improves colour blending for precise reproduction.

* International Colour Consortium **International Organization of Standardization

Third-Gen Uniformity Technology

Create with confidence. Enjoy consistent colour accuracy and brightness consistency throughout each panel.

Calman Verified, Pantone Validated, and 3rd-Party Video Calibration Software Supported

BenQ PhotoVue monitors are accredited with Calman Verified, Pantone Validated and Pantone SkinTone Validated certifications. Creative professionals demand colour excellence, and BenQ delivers. Moreover, SW272Q supports world-leading video calibration software, Calman and ColourSpace. Adjust your display's 3D LUT (Lookup Table) for accuracy and consistency at all levels.

The software for Hardware Calibration

Palette Master Ultimate

Tune and maintain the colour performance of your monitors with Palette Master Ultimate software and get the optimal colour consistency in 3 steps.

Your Best Choice for Precise-colour Management

Wide Colour Space Coverage

Whether you're designing web content in sRGB, editing 4K videos in DCI-P3, or retouching photos in

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Adobe RGB, BenQ SW272Q wide colour coverage showcases your talent, letting your finished work look the way you intended.

Paper Color Sync

Paper Color Sync offers simulated images attuned to the colour settings, printer, and photo paper in use for easy and accurate photo preview before print.

GamutDuo Preview for Adobe RGB, sRGB, and more

Preview the same image in two color gamuts, side-by-side, for comparison in photo editing.

P3 Color Preview for Digital Outputs

Deliver accurate colors to videos with P3 color space for your video projects.

Video Format Support

SW272Q helps pros get the best video results with HDR support and multiple video formats.

Select SDI to HDMI Device Compatibility

BenQ has tested select SDI to HDMI devices as compatible with SW272Q. Videographers can thus connect their SDI devices to the monitor for stable and non-compressed signal transmission and real quality video image.

*Black Magic Teranex Mini SDI to HDMI 12G, Black Magic Micro Converter SDI to HDMI, Black Magic DeckLink 4K Extreme 12G, AJA Hi5 12G, AJA KONA5

HDR10

Thanks to SDI to HDMI Device Compatibility, SW272Q is also HDR10 compatible, making it perfect to preview the HDR effect of video content during the editing process for best results.

Chroma Sampling Support or Video Format

Combined with the above video format compatibilities, SW272Q supports 4:4:4, 4:2:2, and 4:2:0 sampling in determining monitor fidelity.

Pantone Connect Premium

Go digital with BenQ, the first brand to work with Pantone on a mobile app. As an existing owner or a new purchaser of BenQ professional monitors, you get one year of free Pantone Connect Premium

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for digitally mobile colour consistency and accuracy.

Hassle-free Work Environment for Efficiency

Expand Your Efficiency

Quick to transfer various data and deliver power.

Hotkey Puck G3

Cordless for unlimited convenience.

Convenient Design

Easy to access OSD, I/O port, and card reader efficiently.

Leatherette Base

Save the workspace for valuable items.

The Pursuit of Perfection Never Ends

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