



## **ASUS ProArt Display PA278CFRV 27inch IPS WLED WQHD 16:9 100Hz 350cd/m2 5ms HDMI 2xDP USB-C USB hub: 3xUSB 3.2 Type- A USB 3.2 Type- C**



Model: 90LM06Q0-B01M70

Manufacturer: ASUS

EAN: 4711387530191

Product Code: 48593

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The ASUS ProArt PA278CFRV is designed to meet the needs of creative professionals and enthusiasts alike. This 27-inch monitor delivers stunning QHD (2560 x 1440) visuals, complemented by a flat front bezel design that enhances focus and immersion. With its wide color gamut, achieving 100%

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sRGB and 95% DCI-P3 coverage, it offers color accuracy and consistency, crucial for graphic design, video editing, and photo retouching.

The monitor is not just about visuals; it's built for comfort and efficiency. Its ergonomic stand supports height, pivot, swivel, and tilt adjustments, allowing users to find the optimal viewing position. Additionally, the ASUS ProArt PA278CFRV is equipped with an array of connectivity options, including HDMI, DisplayPort, and USB-C, facilitating a seamless workflow across multiple devices. For professionals who demand precision and detail, the ASUS ProArt PA278CFRV is equipped with HDR10 support and a dynamic contrast ratio of 3000:1, providing clarity and depth of images. The inclusion of ASUS EyeCare Technology further ensures a comfortable viewing experience, reducing eye strain during long work sessions. Whether it's for professional use or entertainment, this monitor is designed to deliver exceptional performance and user comfort.

Product Description: ASUS ProArt PA278CFRV - LED monitor - QHD - 27" - HDR | Device Type: LED-backlit LCD monitor - 27" | Features: USB 3.2 Gen 1 hub, ambient light sensor | Panel Type: IPS | Aspect Ratio: 16:9 | Native Resolution: QHD 2560 x 1440 at 100 Hz | Pixel Pitch: 0.2331 mm | Brightness: 400 cd/m<sup>2</sup> | Contrast Ratio: 1000:1 / 3000:1 (dynamic) | HDR Capable: HDR10 / DisplayHDR 400 | Response Time: 5 ms (grey-to-grey) | Colour Support: 16.7 million colours | Colour Gamut: 100% sRGB, 95% DCI-P3 | Input Connectors: HDMI, 2xDisplayPort, USB-C | Display Position Adjustments: Height, pivot (rotation), swivel, tilt | Screen Coating: Anti-glare, low reflection coating | Voltage: AC 100-240 V (50/60 Hz) | Colour: Black | Dimensions (WxDxH) - with stand: 61.33 cm x 19.72 cm x 53.67 cm | Weight: 6.6 kg | Environmental Standards: TCO Certified Displays 9, ENERGY STAR Qualified EPEAT Gold | Compliant Standards: VCCI, BSMI, CB, CCC, PSB, FCC, RoHS, ISO 9241-307, KCC, WEEE, PSE Mark, cULus, MEPS, J-MOSS, UkrSEPRO, KC, ERP, CEL, EAC, RCM, TUV Rheinland Flicker Free Certification, HDCP 2.2, TUV Rheinland Low Blue Light (Software Solution), FSC Mix | Manufacturer Warranty: 3-year warranty | Bundled Services: Zero Dead Pixel Guarantee

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