



**Philips 4050
series
55BDL4050Q/00
Signage Display
Digital signage
flat panel 139.7
cm (55") 500
cd/m² 4K Ultra
HD Black Built-in
processor
Android 10**

Model: 55BDL4050Q/00

Manufacturer: PHILIPS

EAN: 8721038101737

Product Code: 646653

R23,011

Philips Signage 4050 Series

Efficiency made easy - your versatile 24/7 display

400 cd/m² brightness

The product information provided is for reference purposes only. Technical specifications, photos, descriptions and prices may change without prior notice. The manufacturer and seller are not responsible for possible data discrepancies or typographical errors. We recommend checking the current information before purchasing.

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With 400 cd/m2 brightness for better visibility, the Philips Signage 4050 display is designed to be used 24/7, making it a great selection for travel and transportation hubs, retail centres, food and beverage locations, and more. FailOver is also included enabling your display to switch automatically between primary and secondary inputs should an outage occur.

Easily mounted in landscape or portrait.

Install in portrait or landscape orientations, with size variants to suit a range of installation purposes across the range of settings and industries.

Proven reliability. No need for external media player.

Tried, tested, and proven intuitive user experience, with a professional Android 10 SoC built in for easy apps and solutions integrations and no need for an external media player.

Remote management with Philips Wave

Manage your display and control content remotely with Philips Wave Controller – your evolutionary ecosystem designed to support time, energy and cost efficiencies. Discover software applications to support your interactive vision from our network of proven partners on the PPDS ProStore.

Add optional Philips ScreenShare

Add in the fully secure and GDPR-compliant optional Philips ScreenShare presentation software for instant and effortless content sharing, using any device, on any network, and without additional hardware.

Supporting business sustainability and energy savings.

Supporting business sustainability and energy savings, with power saving features and using more environmentally friendly materials on the product and in the packaging.