



Sharp 50HP5265E TV 127 cm (50") 4K Ultra HD Smart TV Wi-Fi Black

Model: 50HP5265E

Manufacturer: SHARP

EAN: 5905683272865

Product Code: 805761

R8,558

The entertainment you love. With a little help from Google.

The entertainment you love. With a little help from Google. No more jumping from app to app. Google TV – built into smart TVs and streaming devices – brings together movies, shows, and live TV from all of your subscriptions. Need inspiration? Get curated recommendations, use Google’s powerful search to find shows across 10,000+ apps, or browse hundreds of free channels. And with personalized profiles, everyone’s experience is customized for them.

The entertainment you love. With a little help from Google.

Browse 400,000+ movies and TV episodes from across your streaming services — in one place, and organized by the genres and topics that interest you the most. Discover new movies and shows based on what you’ve watched and what interests you and you can even update your watchlist and control your TV — all from your phone. Plus, ask Google Assistant to find movies, stream apps, play

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music, and control the TV – all with your voice.

Dolby Atmos

Enter a new world of sound with Dolby Atmos®. A leap forward from surround sound, Dolby Atmos transports you from an ordinary moment into an extraordinary experience with moving audio — sound that fills your room and flows above and around you with breath-taking realism to create a powerfully moving entertainment experience. Now available in Sharp TV's it's never been easier to enjoy the Dolby Atmos experience at home.

4K/UHD Resolution

Simply breath-taking in sharpness and colour: 4K Ultra HD is four times better than full HD resolution. You can even experience older films or series with unprecedented clarity. This is ensured by the modern image upscaler technology, which optimises any kind of content to 4K. Uncompromising cinema quality at any time at home.

Dolby Vision for 12-bit colour HDR content support

Dolby Vision is one of the highest incarnations of the HDR standard. It surpasses “ordinary” HDR in many respects, not only in the number of bits describing the image. First of all, in Dolby Vision, metadata describing lighting and colour conditions are available for each frame separately. This especially impacts the quality of feature-length materials that is rich in both light and dark scenes. For each of these scenes, you can define separate settings, which ensures better reproduction and perception of the scenes. Today, virtually every leading streaming platform offers movies and series compatible with Dolby Vision, so that you can watch it on your new Sharp Google TV series in stunning quality.

Control your TV with your phone

Use the Google TV app to control your TV right from your mobile device. Now you can find something great to watch even when the couch has eaten your remote. And you can use your phone's keyboard to quickly type complicated passwords, movie names or search terms.

Google Assistant

It doesn't get any more convenient than this: press the Google Assistant button on your remote and control your TV with your voice. For example, ask Google for thrillers or discover open multiplayer games. Even connected smart home devices such as lights can be controlled by voice. You can also

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use the TV to manage tasks, look at your calendar, access information etc.

Google Cast

From your mobile phone, tablet or laptop directly to your big TV screen: with the Google Cast, you can transfer your favourite films, videos, apps, games and much more to enjoy everything in large format. You can also show your holiday photos from your smartphone on your TV using Google Cast – in high resolution and brilliant colours. All you need is to press Google Cast icon in the app you're using.

HDR - High Dynamic Range

HDR brings optically even more out for you when watching TV. With extra brightness and contrast as well as a wider range of colours, the image is perfectly suited to the human eye. Bright pictures are clearer and more vivid, reds, greens and blues become more iridescent and the picture gains depth.

Game mode

When you connect your console to a conventional TV, there are unnecessary delays that slow you down when gaming. It's different with Game Mode: this gaming mode gives you the best possible response times with crisp 4K or Full HD resolution and natural contrast. Your favourite games will fascinate you again and you will immerse yourself even deeper in your games.